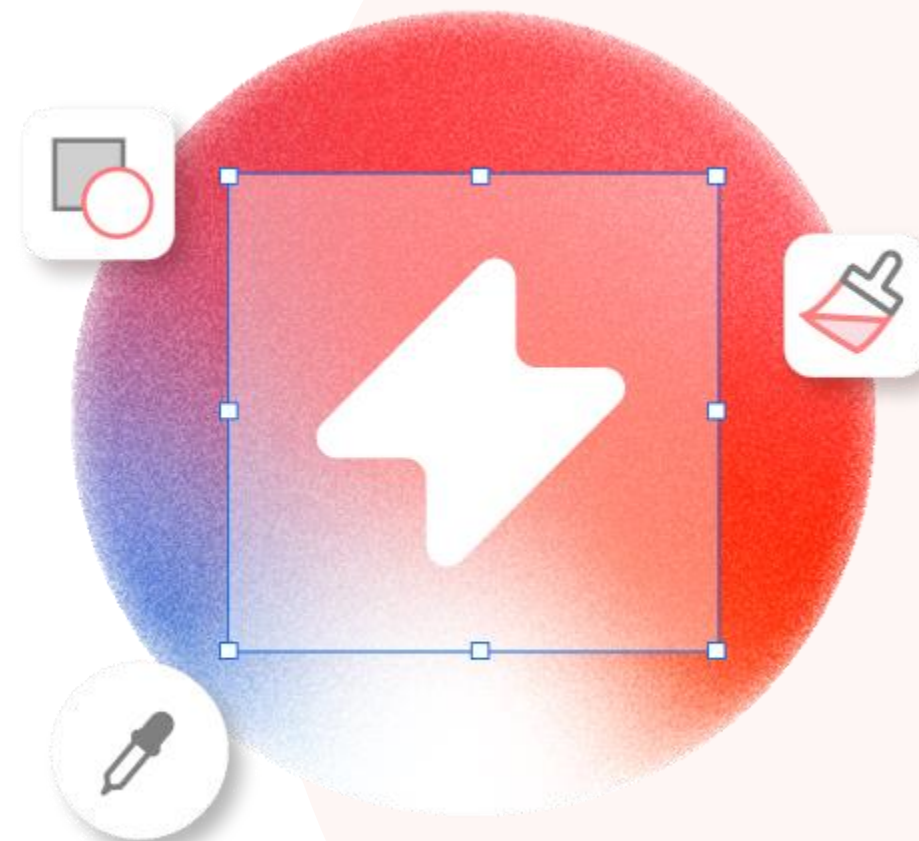


# Harmonise your image with UpSlide

[Learn more →](#)



# Our mission



“

We support you to ensure the success of your UpSlide project with **striking, coherent and on brand** deliverables.



You are **already an UpSlide customer** and wish to carry out a design project.



You are **interested in UpSlide** to gain in productivity and consistency.

# Our expertise



## Office-based design

- ⚡ PowerPoint templates and slides
- ⚡ Word templates and pages
- ⚡ Excel styles
- ⚡ Documents for publication (newsletters, brochures)



## Graphic creation

- ⚡ Graphic charter
- ⚡ Videos (motion design)
- ⚡ Website overhaul
- ⚡ Illustrations



## Support and advice

- ⚡ Audit of your design
- ⚡ Tailored advice (templates compatibility, rebranding, sustainable design for printing)
- ⚡ Artistic direction
- ⚡ Design training

# Our approach

## Specialisation field: finance

We understand your **business challenges** and deliver appropriate and tailored support.

## Office expertise

We are **experts in the Office suite** to create your materials directly into PowerPoint, Excel, Word and Power BI.

## Close collaboration

We work hand-in-hand with your **consultant** to make your UpSlide project a success.

## Optimal use

Whatever the project; each design can be used daily in **Microsoft Office**, plus can be **edited and reused**.





# Projects

We work mainly with financial players, and have developed expertise specifically in the following fields:

- Asset Management
- Others
- Banking

OUR MISSION  
AND EXPERTISE

OUR APPROACH

PROJECTS

ASSET MANAGEMENT

OTHERS

BANKING

OUR METHOD

TESTIMONIALS

CONTACT



Singer  
Capital Markets



Tikehau Capital



iM Global Partner



ABN AMRO  
Investment Solutions



Meridian Capital  
Investment Bankers



Zencap  
Asset Management



F31



Thom Europe



Albioma



Venturistic



Arthur D Little



Squareness



L'Oréal



Clearwater



Société Générale  
Cash Management



Flornoy  
& Associés Gestion

## Asset Management

## Others

## Banking

OUR MISSION  
AND EXPERTISE

OUR APPROACH

PROJECTS

ASSET MANAGEMENT

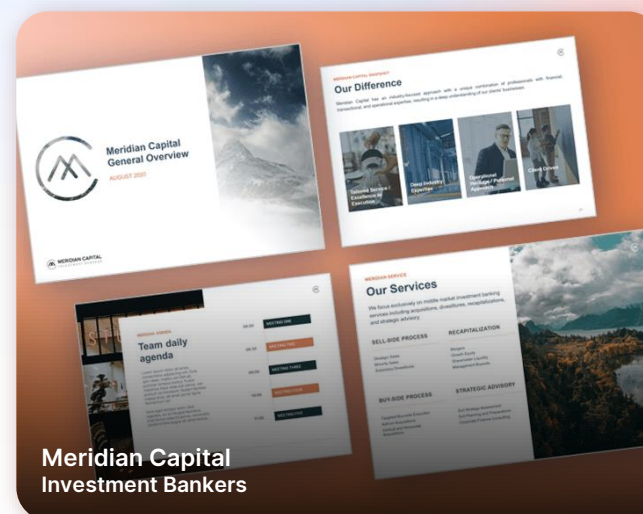
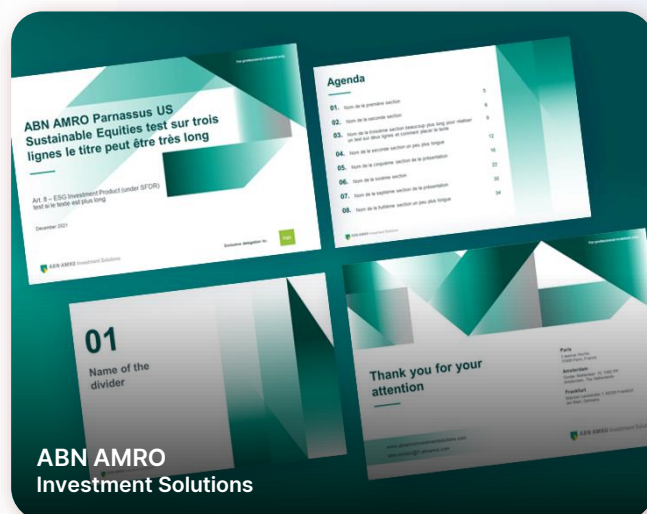
OTHERS

BANKING

OUR METHOD

TESTIMONIALS

CONTACT



# Singer Capital Markets

## CREATIONS

- ⚡ Corporate and CSR logo
- ⚡ Brand book
- ⚡ PowerPoint template
- ⚡ Content slides redesign
- ⚡ Word template
- ⚡ Business cards
- ⚡ Intranet page template
- ⚡ Email signature
- ⚡ LinkedIn banner and post template

“

In 2021, N+1 Singer merged with another management company to become Singer Capital Markets.

We were tasked with **creating a corporate identity that would reflect the brand's heritage by adding a modern twist while retaining its culture and values.**



**Amélie Pantaleone**  
Team Lead Design  
at UpSlide

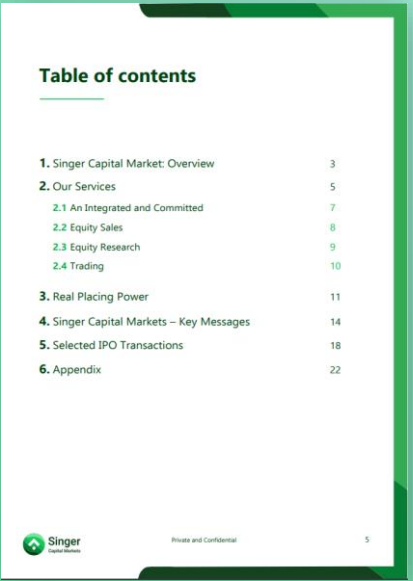
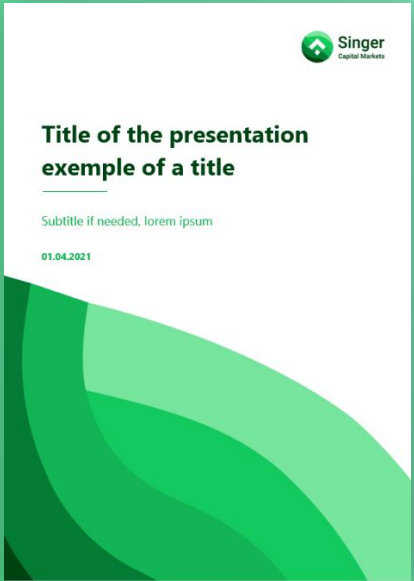
## SINGER CAPITAL MARKETS LOGO



POWERPOINT TEMPLATE



WORD TEMPLATE





CONTENT SLIDES REDESIGNED

OUR MISSION  
AND EXPERTISE

OUR APPROACH

PROJECTS

ASSET MANAGEMENT

OTHERS

BANKING

OUR METHOD

TESTIMONIALS

CONTACT

## 2.1 Our Services

2.1 Private and Confidential  
An Integrated and Committed  
Approach to Small and Midcaps

2.2 Equity Sales

2.3 Equity Research


2.4 Trading

7

8

9

10



### Trading: Driving Liquidity Through our Trading Platform

#1 or #2 market share by volume in over 100 companies

#1 market share in 52 of our corporate broker and joint brokerages

Strong experience of joint brokerages with 42 appointments

#### % Change in Daily Average Volumes Since Appointment

New client appointment gain in the traded.

### What do institutional investors want?

**Strong / experienced management team**

- Key consideration, with buy-in to a management team's strategic vision core to investor valuation
- Particularly important in a turnaround story, execution regarding extraction of value from core IP.

**Attractive addressable market**

- Early-stage market with high-growth potential
- Barriers to entry
- Market fragmentation with weak competition

**Differentiated Services / Product**


- Positioning within the Group's target sector is key
- Strength of proposition IP versus peers – leader or disruptor?

**Quality of customer base**

- Blue-chip customer base gives validation to Group platform and products
- High credit quality offering more security over investment

**Solid company performance track record**

- Past performance discounted into future expectations
- "Trend is friend"



### Corporate Advisory

**Principal Services**

- Buy-side & Sell-side Advisory
- Deal Structuring & Execution
- Acquisition Searches & Strategic Reviews
- Dual Track Capabilities for Private Clients

16 M&A transactions since 2018

£3 billion Total deal size in the last 3 years

No. 1 Financial Adviser by Volume, 2018


WYG plc: Singer Capital Markets acted as Rule 3 Adviser & Broker to WYG on their Acquisition by Tetra Tech UK Holdings Limited for £42.4 million; a premium of approximately 244%

#### Selected M&A Transactions

Placeholder tombstone


### Singer Social Impact ('SSI')

Our goal at Singer is to contribute on all fronts to society. We are a business with a great team of active 'givers' both with our time and money. However, we have now reached a certain scale where we can start contributing more and hopefully, with greater impact. We strongly believe that helping and changing our world should be tackled collegially with both actions and investment, which forms the basis of our initiatives.



**Diversity & Inclusion (D&I)**

A commitment to ensuring every person at Singer has the chance to perform brilliantly and be remunerated accordingly.



**Social Impact Fund**

A commitment to improving the impact to our local community, including the introduction of our "Singer Social Impact Fund".

**Green Energy & Sustainability**

A commitment to reducing waste, being more eco-friendly as an office and a strong focus in supporting businesses in sustainable industries

**Work/Life Balance**

A commitment to ensuring our staff have a good and sustainable work/life balance. We measure by output, not input

Private and Confidential

Here put the name of the section reminder

13

BRAND BOOK

OUR MISSION  
AND EXPERTISE

OUR APPROACH

PROJECTS

ASSET MANAGEMENT

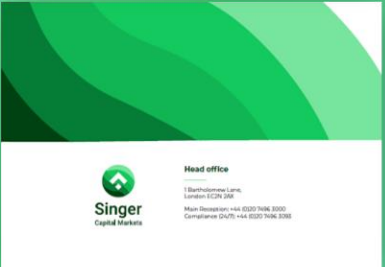
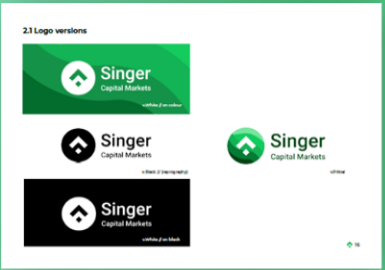
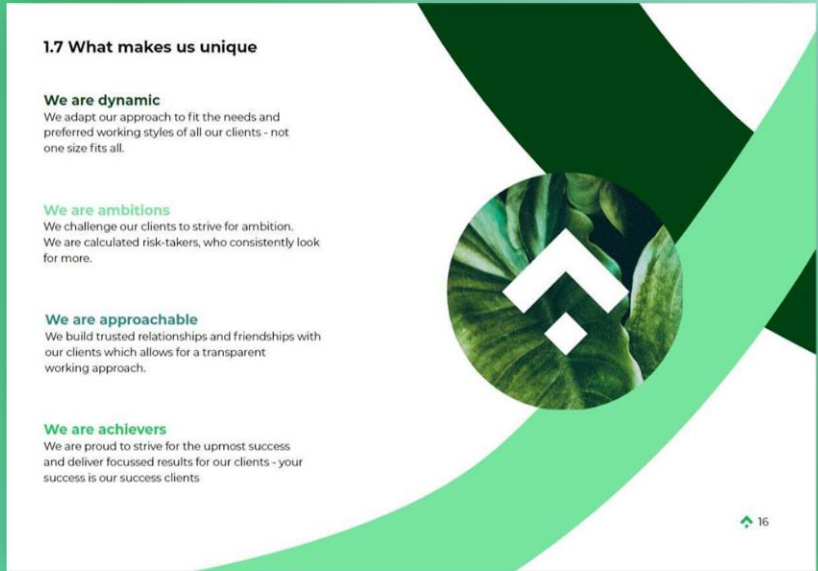
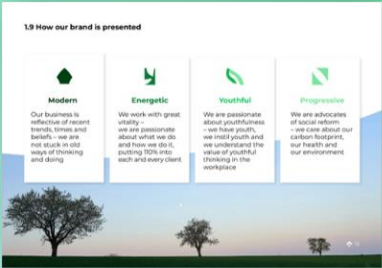
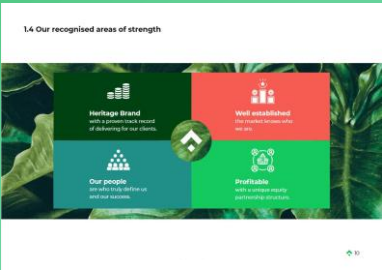
OTHERS

BANKING

OUR METHOD

TESTIMONIALS

CONTACT

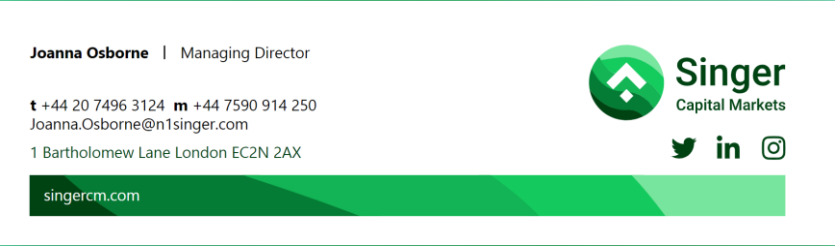




BUSINESS CARDS



EMAIL SIGNATURE



INTRANET PAGE TEMPLATE



LINKEDIN BANNER AND POST TEMPLATE





# Tikehau Capital

## CREATIONS

- ⚡ PowerPoint template
- ⚡ Content slides redesign
- ⚡ Sales brochure
- ⚡ Email templates (Mailchimp)
- ⚡ PowerPoint newsletters

“

After working with an agency to redesign its logo, the company sought a corresponding visual identity and graphic charter.

The artistic direction team used the logo's typography as the central graphic element, combined with visuals suggestive of travel in order to set Tikehau apart from its competitors.

**Lastly, this identity was applied to various documents that can be reused.**



**Amélie Pantaleone**  
Team Lead Design  
at UpSlide

## POWERPOINT TEMPLATE



CONTENT SLIDES REDESIGNED

OUR MISSION  
AND EXPERTISE

OUR APPROACH

PROJECTS

ASSET MANAGEMENT

OTHERS

BANKING

OUR METHOD

TESTIMONIALS

CONTACT

### A PAN-EUROPEAN DIVERSIFIED ASSET MANAGEMENT AND INVESTMENT FIRM

Founded in **2004**

**€ 11.1 bn** <sup>(1)</sup> of AuM

**€ 2.3 bn** <sup>(1)</sup> of shareholders' equity invested in the strategies of the firm

**c.175** employees and partners

Established track record in Private and Public markets

Pioneer & leader in alternative financing for SMEs in Europe

**TKO LISTED Euronext**

Global presence  
Paris, London, Brussels, Madrid, Milan, Seoul, Singapore

Plus of 30.06.2017  
Plus of 30.06.2017, performed of the July 2017 rights issue

**TKO** CORPORATE PRESENTATION  
Tikeahau Capital

4

### FIRST-TIER INSTITUTIONAL SHAREHOLDERS

Tikeahau Capital's shareholder structure <sup>(1)</sup>

Shareholders' concert 55.3%

Management 30.2%

Other shareholders 15.9%

Fonds strategique de participation (FSP) 8.6%

TEMASEK 5.4%

FFP 3.0%

CVC 3.0%

SURAVEN 2.8%

Amundi 2.8%

Nuveen Vita 2.2%

ARKEA 2.2%

MACSY 11.9%

Plus of 30.06.2017

**TKO** CORPORATE PRESENTATION  
Tikeahau Capital

7

### WHAT SETS US APART

- 1 Fully aligned interests**
  - Management controls indirectly 38.2% of the capital
  - Tikeahau Capital is a core investor in every strategy launched by the Group
- 2 Second to none team**
  - Emphasis on best in class research, investment process & risk management
  - Highly skilled team with average experience of 19 years in the finance industry
- 3 Strong balance sheet**
  - Significant cash position allows to:
    - Invest across strategies
    - Develop co-investments
    - Provide flexibility and seize growth opportunities
- 4 Network of blue chip investors and partners**
  - Our shareholders are ALSO investors in our strategies
- 5 Worldwide sourcing**
  - Best-in-class network of investment partners with international reach
  - Strong team of top senior advisors
  - Cross-sourcing between business lines

**TEMASEK FFP Amundi**  
**MACSY ARKEA**

Plus of 30.06.2017

**TKO** CORPORATE PRESENTATION  
Tikeahau Capital

8

### CONTACTS

<b>Paris</b> 32, rue de Monceau 75008 Paris FRANCE Phone: +33 1 40 06 26 26	<b>London</b> 111, Old Broad Street London EC2N 1AP UK Phone: +44 200 821 1030	<b>Brussels</b> IT Tower, Avenue Louise 480 1050 Brussels BELGIUM Phone: +32 2894 0080	<b>Madrid</b> Calle de Velazquez 96 28 006 Madrid SPAIN Phone: +34 91 048 2770	<b>Milan</b> Piazza del Carmine 4 20121 Milan ITALY Phone: +39 02 0063 1500
<b>Seoul</b> 43FL, Three iFC 10 Gukje-ro, Jung-gu Seoul, 03266 SOUTH KOREA Phone: +82 2 6138 4301	<b>Singapore</b> 12, Marina View #23-06 Asia Square Tower 2 Singapore 018061 SINGAPORE Phone: +65 6718 2111			
<b>City</b> <b>Address</b> <b>COUNTRY</b> Phone: +XXX XXXX XXXX				

Plus of 30.06.2017

**TKO** CORPORATE PRESENTATION  
Tikeahau Capital

22

SALES BROCHURE

OUR MISSION  
AND EXPERTISE

OUR APPROACH

PROJECTS

ASSET MANAGEMENT

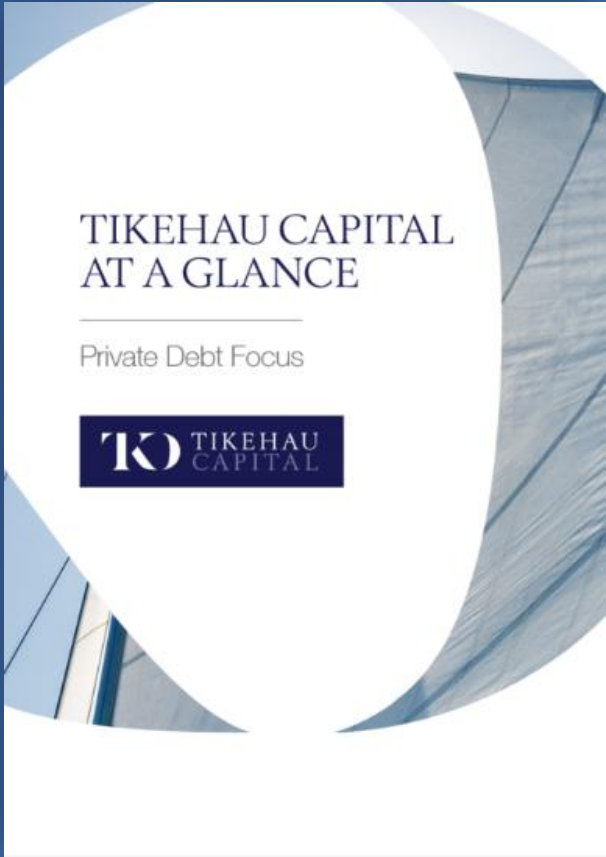
OTHERS

BANKING

OUR METHOD

TESTIMONIALS

CONTACT



POWERPOINT NEWSLETTERS

OUR MISSION  
AND EXPERTISE

OUR APPROACH

PROJECTS

ASSET MANAGEMENT

OTHERS

BANKING

OUR METHOD

TESTIMONIALS

CONTACT

TIKEHAU  
CAPITAL

LETTRE D'INFORMATION SEPTEMBRE 2017

TIKEHAU CREDIT PLUS – PART A

OBJETIF DE GESTION

Tikehau Credit Plus est un fonds de classification « Obligations et autres titres de créance internationaux » qui investit de manière flexible, sans contrainte de notation ni de benchmark, dans des titres de dettes émis par des sociétés des secteurs privés et publics situés principalement en Europe.

Tikehau Credit Plus a pour objectif de générer une performance nette annualisée supérieure à l'Eurbor 3 mois + 200 points de base, avec un horizon d'investissement supérieur à 3 ans (Part A).

1 2 3 4 5 6 7

Durée de placement  
Prédominance  
1 à 7 ans

A l'issue plus de 50%  
Investissement international, plus de 50%

A l'issue plus de 50%  
Investissement international, plus de 50%

La catégorie la plus solide ne s'agit pas sans risque.

TIKEHAU  
CAPITAL

LETTRE D'INFORMATION DÉCEMBRE 2017

LE PORTEFEUILLE

LES RÉPÉTITIONS PAR TYPE D'ÉMETTEUR

LES RÉPÉTITIONS PAR NOTATION

LES RÉPÉTITIONS PAR ÉCHÉANCE

LES RÉPÉTITIONS PAR CÉLÉBRITÉ

LES RÉPÉTITIONS PRINCIPALES

LES RÉPÉTITIONS MOUVEMENTS

« Tikehau Credit Plus est l'un des rares fonds d'allocation crédit qui permet de se protéger en cas de remontée des spreads et des taux, et d'être en capacité de profiter des opportunités de marché lorsqu'elles se présenteront grâce à notre position de cash. »

MORNINGSTAR

★★★★ Obligations EUR Flexibles

TIKEHAU  
CAPITAL

Décembre 2017

CIO Letter

EDITORIAL

La recherche de la haute performance

Une quête vitale pour l'investisseur confronté à un haut de cycle économique

Mathieu Chabrian  
Géraliste  
Tikehau Capital & Co-GIO

Thomas Friedberger  
Directeur Général  
Tikehau M & Co-GIO

Ces répétitions constituent vraisemblablement les premiers exemples de PPT, étant missionnés par les copropriétaires européens mais d'ailleurs et de financements privés.

En cette fin d'année 2017, les marchés semblent voués à célébrer les fêtes de fin d'année dans un climat de douce complaisance.

Les niveaux de valorisation des actifs financiers sont élevés, souvent au plus haut ou proche des plus hauts jamais atteints et ce dans toutes les classes d'actifs. Les taux sont bas, l'inflation maîtrisée, des montants sans précédent de liquidité cherchent à s'investir, et la volatilité est au plus bas historique. Dans ce contexte de météo clémente, nous choisissons ce trimestre de nous pencher sur la question suivante : alors qu'il est facile de se laisser griser par le discours des « experts » qui nous annoncent que cette fois est différente, que l'action des banques centrales justifie les niveaux de valorisation et l'absence de risque, comment s'assurer de rester disciplinés, vigilants et sélectifs ? Comment nous mettre dans les meilleures dispositions pour continuer à générer de bonnes performances si les marchés venaient à se retourner ? Tout comme le sauteur de poutre ou le haut d'une belle partie un matin ensommeillé suivant une grosse chute de neige ou le numéro un mondial s'apprêtant à affronter le petit poucet d'une compétition sportive, l'investisseur en obligations (publiques ou privées), en actions (publiques ou privées) ou en immobilier qu'il s'apprête à aborder 2018 après 10 ans sans marché baissier (1) années précédentes, se pose la question de la haute performance.

La quête de la haute performance est une quête vitale pour l'investisseur confronté à un haut de cycle économique.

La recherche de la haute performance est une quête vitale pour l'investisseur confronté à un haut de cycle économique.

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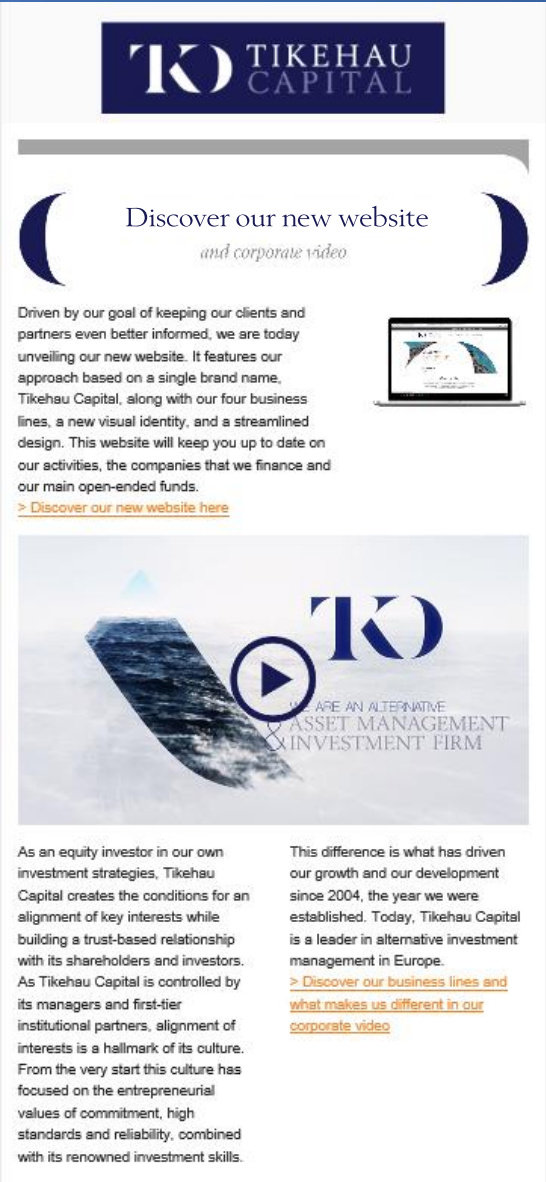
La recherche de la haute performance est une quête vitale pour l'investisseur confronté à un haut de cycle économique.

La quête de la haute performance est une quête vitale pour l'investisseur confronté à un haut de cycle économique.

La recherche de la haute performance est une quête vitale pour l'investisseur confronté à un haut de cycle économique.

15





# iM Global Partner

## CREATIONS

- ⚡ PowerPoint template
- ⚡ Content slides redesign
- ⚡ Several Word templates
- ⚡ LinkedIn post template
- ⚡ Emailing (Pardot)
- ⚡ Printed advertising
- ⚡ Website

“

We thoroughly enjoyed working with Amélie to push forward iM Global Partner's corporate identity. **She provided a creative response to our needs along with recommendations in terms of graphic creation and the organization of our rebranding effort.**



**Gwen Gautier**  
Marketing Director  
at IM Global Partner

## POWERPOINT TEMPLATE



CONTENT SLIDES REDESIGNED

OUR MISSION  
AND EXPERTISE

OUR APPROACH

PROJECTS

ASSET MANAGEMENT

OTHERS

BANKING

OUR METHOD

TESTIMONIALS

CONTACT

April 2022

Sub-brand logo placeholder

Partner logo placeholder

IM Global Partner

## Who We Are

iM Global Partner connects high-quality investment firms with financial institutions, wealth advisory platforms and investors globally.

**What we do**

We select proven, high-quality investment managers, our Partners, from around the world in order to bring high-quality investment solutions, best-in-class services and strategic research insights to our clients.

As a minority shareholder, we provide our Partners long term financial and operational partnership by providing full business commitment with our own resources.

As a US wealth management network, we commit to the long-term care of our clients - individuals, families or non-profit organizations - and help them reach their financial success.

**Who we are**

A global network built on trust, respect and integrity where success is shared between all. Excellence and quality are core to our values, and interactions are driven by human connection.

**2013**  
FOUNDED IN

**~37**  
BN USD AUM\*

**13**  
GLOBAL LOCATIONS

**115**  
EMPLOYEES

Source: iM Global Partner, data as of end of March 2022.  
\*Assets under management include Partner assets in proportion to iM Global Partner's participations.

4

April 2022

Sub-brand logo placeholder

Partner logo placeholder

IM Global Partner

## Strong In-depth Research & Due Diligence Capabilities

A high standard process to identify best-in-class investment teams

An experienced team with proven track record of selecting undiscovered outstanding investment managers.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

At vero eos et accusamus et iusto odio dignissimos ducimus qui blandis praesentium voluptatum deleniti atque corrupti, consectetur elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Hundreds of due diligence saepe eveniet ut et voluptates 2001 to 2022.



iMGP geographic research spectrum since 2001

27

January 2022

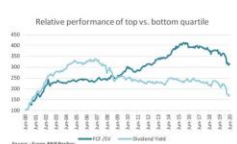
## Focus on Free Cash Flow Generation

The value of a company is determined by: **How much cash flow it generates**

- Lorem ipsum dolor sit amet, consectetur adipiscing elit,
- Lorem ipsum dolor sit amet, consectetur adipiscing elit,
- Lorem ipsum dolor sit amet, consectetur

**How this cash flow is deployed:**  
**In effect, a corporate can:**

- Sed ut perspiciatis unde omnis iste natus error sit
- Lorem ipsum dolor sit amet, consectetur ROCE
- Lorem ipsum dolor sit amet, consectetur via M&A



Source: iMGP

**IM Global Partner**

21

February 2022

## A powerful in-house business development arm to connect international investors with best in class investment solutions

**Our ambition**

To bring high-quality investment solutions as well as best-in-class services and strategic research insights to investors.

**An innovative suite of investment solutions**

Handled either through straight distribution of Partners' products/managers, or through creation of our own funds sub-advised by them.

**Our business development arm dedicated to clients**

- 2 highly experienced distribution teams dedicated to professional clients
  - 7 salespeople based in the US dedicated to US investors
  - 10 salespeople across 7 locations in Europe
- Client Services department (fluent in 6 languages) providing tailored support and value add information on Partners and products
- Marketing and Communications department producing highly qualitative collateral to promote iM Global Partner network and investment solutions

**17 experienced business development specialists benefiting from our internal resources**



**IM Global Partner**

1

May 2022

## Executive Management team

**Philippe Couvrecelle**  
CEO & Founder  
32 years of experience in Asset Management, including 10 years as Chairman of the Executive Board at Edmond de Rothschild AM (EDRAM) and Deputy Chief Executive Officer at Natixis Asset Management in charge of Business Development.

**Jean Maunoury**  
Deputy CEO  
28 years of experience in Asset Management. Jean has supported iM Global Partner since its launch in 2013. From 2008 to 2013, Jean conducted hundreds of managers due diligences at iMGP and Natixis while managing asset allocation funds of funds.

**Philippe Uzan**  
Deputy CEO  
28 years of experience in Asset Management. From 2007 to 2019, Philippe held responsibilities at EDRAM, notably as Chief Investment Officer. Before that, Philippe worked for Natixis AM, AGF AM and Societe Generale.

**Jose Castellano**  
Deputy CEO  
25 years of experience in Asset Management. Jose spent over 17 years at Pioneer Investments, where he was one of the leading distribution executives with roles in Asia Pacific, Latin, US offshore and Brazil.

**Jeffrey Seeley**  
Deputy CEO  
22 years of experience in Asset Management. Jeff spent over 10 years building AMG funds with his last four years as Head of US Distribution and Executive Committee member.



**IM Global Partner**

20



VARIOUS WORD TEMPLATES

OUR MISSION  
AND EXPERTISE

OUR APPROACH

PROJECTS

ASSET MANAGEMENT

OTHERS

BANKING

OUR METHOD

TESTIMONIALS

CONTACT

Manager profile



IM Global Partner

# Zadig Asset Management

A top performing European equities manager

2013

5

€1.6bn

€692

€692

FOUNDED IN

EUROPEAN EQUITY STRATEGIES

AUM AS OF APR-20

€692

€692

€692

The firm

Founded in 2005 in London (United Kingdom), Zadig Asset Management is a European equities specialist, owned and employee controlled with operational offices in Luxembourg. The firm was founded by Laurent Saglio, a serial entrepreneur in the asset management industry who previously launched and successfully co-managed the Voltaire fund from 1998 to 2005. It is registered with the Luxembourg CSSF.

The Strategies

The firm manages a suite of four European equities strategies, all sharing the same unique and pragmatic investment philosophy developed by Laurent in the mid-nineties : European Equities (flagship launched in 2011), Market Neutral (launched in 2016 on the basis of Laurent's and partner Vincent Bourgeois' prior strategies) and the most recent ones, Sustainable Europe and Europe Growth and Income. The strategies all benefit from the strong and proprietary risk management approach of the firm, which utilize highly efficient tools providing deep and transparent factor analysis.

• The flagship strategy, that is also be implemented in Oyster Europe, is managed by Laurent Saglio and Vincent Bourgeois, who joined in 2011 and brings +20 years of investment experience. It uses the high conviction, fundamental and style neutral approach developed by Laurent over his 30+ year experience; the fund is composed of roughly 25 mid to large capitalization companies, essentially from continental Europe, picked among the best ideas of the team.

• The other European equities strategies are based on the same fundamental and focused philosophy, but are implemented with different investment objectives and investment universes:

• the Market Neutral Strategy, a European equity market neutral strategy with minimal or no European equity market correlation, which long portfolio is essentially composed of the stocks of the European equities flagship and which short portfolio is composed of a combination of equities and indexes, as was were Zadig and Voltaire funds,

• the Sustainable Europe Strategy, launched in March 2019, which is available as Oyster Sustainable Europe. The strategy puts even more emphasis to ESG factors than the other strategies managed by Zadig, which became signatory of UNPRI in 2016,

• the Europe Growth and Income, which aims at delivering a balance between steady income and long-term capital growth by investing in a combination of equities and corporate bonds.

The European equities strategies are served by a team of 6 very experienced portfolio managers / analysts, progressively assembled by Laurent over the years.

• Zadig also manages a global macro strategy, Memnon ARP, aiming at generating a high single digit return over the medium term se with little or no correlation to equities and government bonds. This strategy combines directional and style premia strategies to get exposure to performance streams from equity indices, government bonds, commodities and credit.

Manager profile

FOR INSTITUTIONAL INVESTORS ONLY - NOT FOR GENERAL DISTRIBUTION

September 2020

IM Global Partner

Peer Comparison Analysis  
Research & Investment  
[Publish Date]

[Title]

[SubTitle]

Contents

1. Title 1 ..... 1

IM Global Partner

Peer Comparison Analysis  
[Publish Date]

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[Date de publication]


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3

LINKEDIN POST TEMPLATE



**iM Global Partner**  
7 949 abonnés  
6 j • 


 Suivre


...



We would like to extend a warm welcome **Brennan Simpkins** the newest addition to the iMGPFM US Sales Team. Brennan has joined us as Associate – Client Services and is working in the Eastern Region with Joe McKendry across all iMGPFM pr ...voir plus


[Voir la traduction](#)


**Brennan Simpkins**  
Associate -  
Client Services








  104

 J'aime

 Commenter

 Partager

 Envoyer

 Les commentaires ont été désactivés sur ce post. Vous pouvez toujours y réagir ou le partager.

EMAIL SIGNATURE



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<https://www.imgp.com>

PRINTED AD IN A US FINANCE MAGAZINE



Performance is  
born out of people

# Hedge fund like returns in a liquid ETF structure

With top performing hedge fund managers back in the news, your clients may be asking you - how can we get exposure to these investments without all the risk, prohibitive fees and other barriers to entry?

Exchange traded funds (ETFs) may help solve this important issue for advisors - providing your clients with hedge fund like performance without the same level of fees or risk.

## An innovative approach to ETFs

The iM DBi Hedge Strategy ETF (DBEH) and the iM DBi Managed Futures Strategy ETF (DBMF), managed by Dynamic Beta investments (DBi) seek to provide investors with:



**Performance Potential:**  
The ETFs seek to match or outperform institutional-quality hedge funds



**Managed diversification:**  
The funds target holdings from multiple hedge funds which is designed to reduce single manager risk and decrease correlation to benchmarks



**ETF accessibility:**  
The ETF structure provides lower fees compared to an active fund, daily liquidity and position-level transparency



**DBEH** seeks to replicate the pre-fee performance of 40 leading equity long/short hedge funds and can enhance equity returns through alpha-generating factor tilts.

**DBMF** seeks to replicate the pre-fee performance of 20 leading managed futures hedge funds and is a potential hedge against inflation.

Visit <https://www.imgp.com/us/our-funds> to get started

Source: iM Global Partner, Dynamic Beta Investments. Past performance is no guarantee of future results. The Funds' investment objectives, risks, charges and expenses must be considered carefully before investing. The statutory and summary prospectuses contain this and other important information about the investment company and may be obtained by visiting [www.imgp.com](http://www.imgp.com). Read it carefully before investing. Investing involves risk. Principal loss is possible. Shares of any ETF are bought and sold at market price (not NAV), may trade at a discount or premium to NAV and are not individually redeemed from the funds. Brokerage commissions will reduce returns. The Funds are "non-diversified," so they may invest a greater percentage of their assets in the securities of a single issuer. The Funds should be considered highly leveraged and are suitable only for investors with high tolerance for investment risk. Derivative instruments and futures contracts are subject to rapid and substantial fluctuations and illiquidity risk. Taking a short position on a derivative instrument or security involves the risk of a theoretically unlimited increase in the value of the underlying instrument. DBMF is subject to commodities and foreign currencies risks. The Funds are exposed to the risks associated with the Subsidiary's investments. See the prospectus for all risks. Diversification does not assure a profit nor protect against loss in a declining market. ETFs are distributed by Quasar Distributors, LLC.



MANAGER PROFILE POWERPOINT TEMPLATE

IM Global Partner

Access a singular asset management network

Paris - London - Luxembourg - Los Angeles

ZADIG  
Dolan McEniry  
SCHARF  
Sirios  
DYNAMICBETA

IM Global Partner

US products available to US domiciled investors

**Equities**  
**US Equities**  
Polen Capital US Focused Growth SMA & Mutual Fund  
Polen Capital Small Cap Growth SMA & Mutual Fund  
Scharf Investments Equity SMA & Mutual Fund

**International Equities**  
Polen Capital Global Growth Mutual Fund  
Polen Capital International Growth Mutual Fund  
Polen Capital International Small Cap Growth Fund  
Scharf Global Opportunities Mutual Fund

**Multi-Asset**  
Scharf Investments Multi Asset Strategy SMA  
Scharf Multi Asset Mutual Fund

**Bonds**  
**US Bonds**  
IM Dolan McEniry Corporate Bond Mutual Fund  
Dolan McEniry Core Plus SMA  
Dolan McEniry Investment Grade SMA  
Dolan McEniry High Yield SMA  
Dolan McEniry Credit SMA  
Dolan McEniry Short Duration SMA

**Alternatives**  
IM DBI Hedge Strategy ETF  
IM DBI Managed Futures Strategy ETF  
Scharf Alpha Opportunity Mutual Fund  
Sirios Capital Long Short Equity Mutual Fund

High quality Investment Managers

A focus on developing innovative solutions and putting clients first.

Our solutions: mutual funds, separately managed accounts, UCITS funds and ETFs.

FOR INSTITUTIONAL INVESTORS ONLY - NOT FOR GENERAL DISTRIBUTION.

January 2021

IM Global Partner

When only the best will do ...

#1 We seek to generate sustainable alpha for our clients through a diversified multi-boutique model that combines entrepreneurial spirit and diversity of investment talent.

#2 We acquire long term minority participations in managers, our Partners, they are independent and the unique culture that have made them successful.

#3 We benefit from over 15 years of in-depth research on more than 300 asset management firms to select outstanding managers.

#4 We provide high quality, active investment strategies and first class services for institutional and individual investors.

Developing network

Acting as one-stop shop for institutional investors only - NOT FOR GENERAL DISTRIBUTION.

Long-term minority stakes are taken in some of the best independent, traditional, active and alternative managers

IM Global Partner concentrates on managers invested in longstanding assets, featuring good margins, and which have proven resilient in adverse market conditions.

Our Partners provide a high-quality suite of products, including different asset classes, investment approaches, processes or horizons.

Our Partners are aligned with our own philosophy which favors in-depth research, early identification of promising opportunities and investing for the long-term.

Our Partners are entrepreneurial, mid-sized investment firms, independently owned, providing complementary solutions for clients.

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January 2021

IM Global Partner

Thank you

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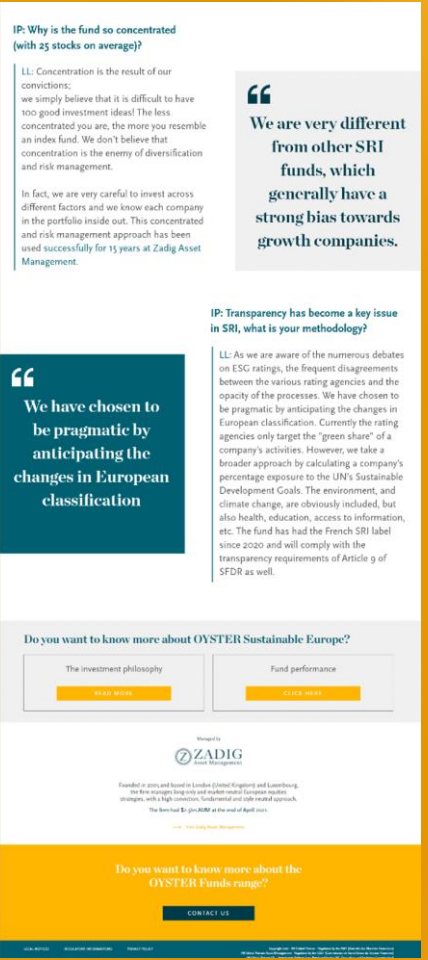
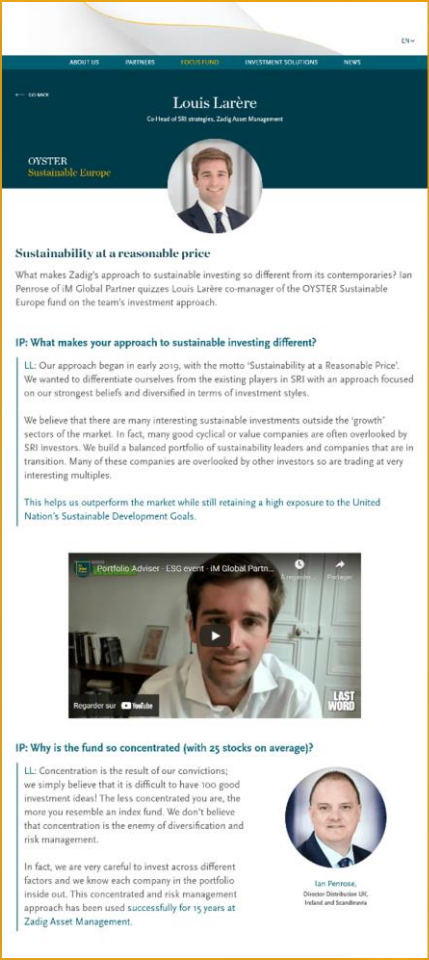
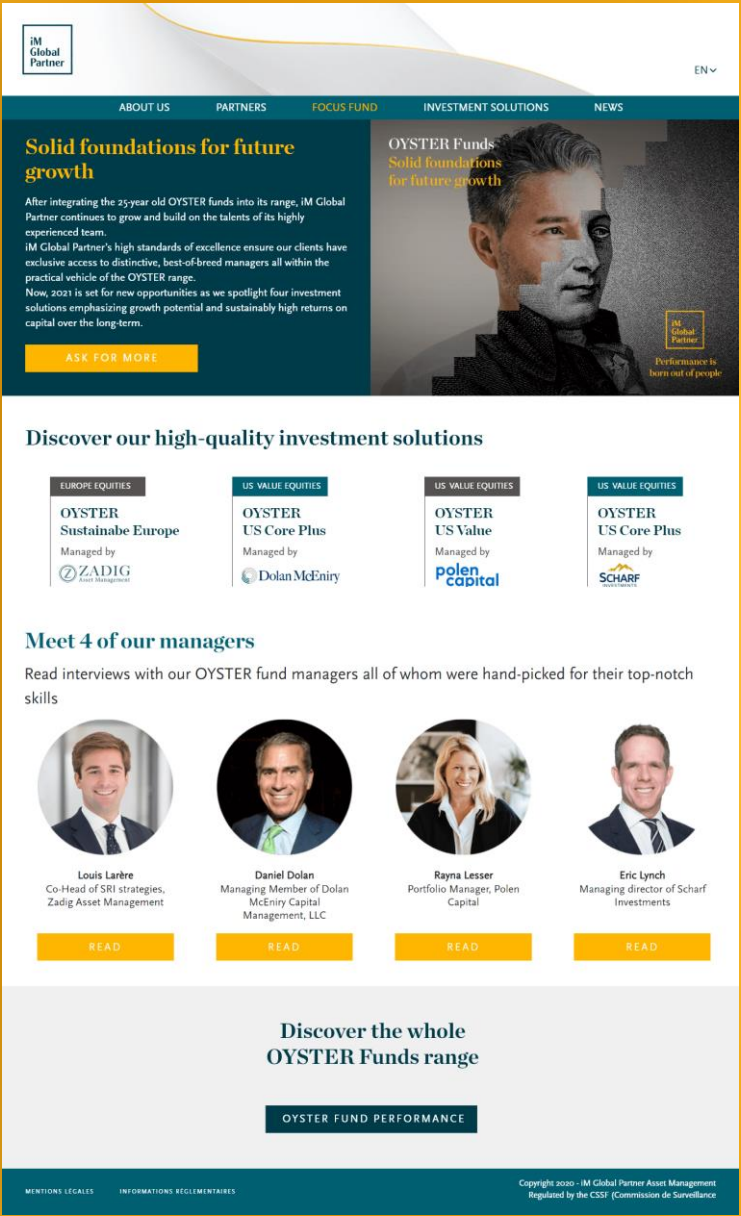
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8001 Zurich  
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WEBSITE



SEE MORE

# ABN AMRO

## Investment Solutions

### CREATIONS

- ⚡ PowerPoint template
- ⚡ Content slides redesign
- ⚡ Ready to fill in slides
- ⚡ Word template
- ⚡ Events Banner
- ⚡ LinkedIn banner
- ⚡ Email invitation

“

ABN AMRO's marketing team contacted UpSlide **to overhaul its templates with a specific request not to use photos.**

This led to a geometric, modular identity, in reference to the way in which the company builds Asset Management strategies.



**Amélie Pantaleone**  
Team Lead Design  
at UpSlide


### POWERPOINT TEMPLATE






## CONTENT SLIDES REDESIGNED

## Why we selected Boston Common Asset Management



**Eric Gerbitte**  
Chief Executive Officer  
Boston Common Asset Management



**Eric Gerbitte**  
Chief Executive Officer  
Boston Common Asset Management

- Unique and authentic majority equity owned US based Responsible Investment Boutique
- Work done in multi-jurisdiction and diverse set of ESG research
- Demonstrated engagement effort already visible in 2016 at the firm
- Part of a veteran group with ESG originals that were set up to be a formidable asset manager
- High Quality Value strategy with long track record with ESG literature and strong Engagement effort as one of their alpha sources

**Rare exclusive strategy available in Europe through ABN AMRO Boston Common US Sustainable Equities fund**

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**ABN AMRO Investment Solutions**  
Specialized in Open Architecture



### Our focus: Your needs

- Access to selected best-in-class and business managers across all asset classes
- Multi Manager platform available to external distributors
- Offer our selection and structuring expertise & technology
- Design and manage tailored multi-asset solutions



### Our beliefs

- Investment Solutions provide focus and consistency
- Build long term partnerships with high quality managers
- Diversify sources of alpha and select strategies based on long-term research
- Focus on long-term research, in ESG and on long-term sustainable return

ABN AMRO Investment Solutions

**Strategic selection and monitoring process**

- 1. Pre-selection of eligible strategies**
  - Universe of over 150,000 strategies
- 2. Strategy analysis**
  - 100 on-site visits & over 1,000 meetings
- 3. Management company analysis**
  - Operational due diligence team
- 4. Validation of the strategy**
  - 2-3 external UICFs
  - Peer-to-peer exercises

**Risk Monitoring**

- First order control
- Second order control
- Active duties
- Importance of the monitoring process

### Process for review

Weekly report cards risk adjusted, expected returns for all positions

Quarterly review of long-term fundamentals and expected 3-year return

External annual review of ESG factors

### Valuation

Set core capital when:

- Experienced 3-year returns below long-term targets

Set opportunistic capital when:

- Stock price recovers from temporary weakness
- Find a better opportunity

### Quality

Set core capital when:

- ESG profile deteriorates
- Relevance and material are in doubt
- Reduced rating of management

© 2019 Fortem Ventures, Inc. The set/hold/divest decision reflects the Fortem Investment Committee's Fortem Investment Committee Fund, L.P. (FIC) ESG/ESG Investment of Sustainable Business, Inc.

ESG/ESG Investment of Sustainable Business, Inc.

## Portfolio Construction

- Factors that determine position size
  - Relative size of subunits
  - Quality of operating business
  - Expected correlation to other holdings
- Diversification guidelines
  - Approximately 40 stocks in portfolio
  - Position size from 1% to 5% of total
  - Top ten holdings represent 30% to 40% of portfolio
- High active share
  - Typical range for active share is 80% to 90%
  - Sector weights may differ significantly from the benchmark

Source: The Financial Research Corporation. The portfolio construction process is a highly subjective and complex exercise of the art and science of investing. The 2014-2015 Financial Research Corporation Annual Report, available at [www.frc.com](http://www.frc.com).

© 2015-2016 Financial Research Corporation

**Negative screening and active ownership**

**Exclusions valid for the entire ABN AMRO Fund platform (including art.8 funds)**

- No tobacco derivatives
- No controversial weapons
- No severe human rights violations
- No serious environmental damage
- No serious environmental fines

**The ESG Investment Product (art.8) and Sustainable Investment Product (art.9) may go further (1)**

- No tobacco in value
- No GMO's
- No Coal mining
- No gambling
- And more

1. Exclusions which are not applicable to Asset and/or Investment managers are regarded as optional exclusions. The Asset and/or Investment managers may decide to include or exclude certain companies or sectors. Based on the 10% threshold, the Asset and/or Investment managers may decide to include or exclude companies or sectors. The Asset and/or Investment managers may decide to include or exclude companies or sectors. The Asset and/or Investment managers may decide to include or exclude companies or sectors.

**ABN AMRO** Sustainable Investment Solutions

[illegible]

**Investment Process**  
Fundamental Attributes

To assess business quality, the investment team considers the future relevance of the company's products or services, its model and its management.

```

graph TD
    A((Screened universe)) --> B[Relevancy]
    A --> C[Management]
    B --> D[Most]
    C --> D
    
```

**Relevancy**

- Disruptive technology
- Current performance
- Secure trends
- Sustainability

**Management**

- Capital allocation
- Incentives
- Board structure
- Integrity

**Most**

- Switching costs
- Network
- Regulation
- Low complementor
- Patents
- Brand

Sources: PricewaterhouseCoopers, the professional services company; and the Boston Consulting Group, the management consulting company.

## Main Characteristics (2/2)

### Countries Registrations

**Denmark:**  
A EUR, A USD

**Germany:**  
A EUR, A USD, I EUR, I USD,  
R EUR, R USD

**United Kingdom:**  
A EUR, A USD

**Netherlands:**  
A EUR, A USD

**Belgium:**  
A EUR, A USD

**Luxembourg:**  
A EUR, AH EUR, A USD, I EUR, I  
USD, R EUR, R USD

**France:**  
A EUR, AH EUR, A USD, I EUR,  
I USD, R EUR, R USD

**Spain:**  
A EUR, A USD

**Switzerland:**  
A EUR, A USD, I EUR, I USD,  
R EUR, R USD

**Austria:**  
A EUR, A USD, I EUR, I USD,  
R EUR, R USD

**Singapore:**  
A EUR, A USD, I EUR, I USD,  
R EUR, R USD

## Investment Team: Fundamental and ESG

**10 to 19 years**

  
**Geeta Aiyer, CFA**  
 President & founder,  
portfolio manager

  
**Geeta Aiyer, CFA**  
 President & founder,  
portfolio manager

  
**Geeta Aiyer, CFA**  
 President & founder,  
portfolio manager

  
**Geeta Aiyer, CFA**  
 President & founder,  
portfolio manager

  
**Geeta Aiyer, CFA**  
 President & founder,  
portfolio manager

  
**Geeta Aiyer, CFA**  
 President & founder,  
portfolio manager

### Diverse Investment Expertise

-  Seasoned team, average investment experience of 21 years
-  11 CFA charterholders firm-wide
-  Diversity of thought & lived-experience: Gender & racial diversity with global backgrounds; majority of team has lived or worked abroad
-  Style diversity: Mix of growth and value backgrounds, large and boutique investment firms

OUR MISSION  
AND EXPERTISE

OUR APPROACH

PROJECTS

ASSET MANAGEMENT

OTHERS

BANKING

OUR METHOD

TESTIMONIALS

CONTACT

READY TO FILL IN SLIDES

**Title lorem ipsum**  
Subtitle lorem ipsum

**Subtitle**

- At vero eos et accusamus et iusto odio dignissimos ducimus
- Blanditibus praesentium voluptatum deleniti atque corrupti quos
- Dolores et quas molestias excepturi

**Investment committee**

- At vero eos et accusamus et iusto odio dignissimos ducimus
- Olanditibus praesentium voluptatum deleniti atque corrupti quos
- Dolores et quas molestias excepturi

**Manager research and ODD teams**

- Active vero eos et accusamus et iusto odio dignissimos ducimus
- Olanditibus praesentium voluptatum deleniti atque corrupti quos
- At vero eos et accusamus et iusto odio dignissimos ducimus

**Portfolio managers**

- At vero eos et accusamus et iusto odio dignissimos ducimus
- Blanditibus praesentium voluptatum deleniti atque corrupti quos
- Dolores et quas molestias excepturi

Source: ABN AMRO Investment Solutions

ABN-AMRO Investment Solutions

42

**Title**

**Sub-title**

- Lorem ipsum
- Lorem ipsum dolor sit amet, consectetur adipiscing elit
- Lorem ipsum dolor sit amet, consectetur adipiscing elit
- Lorem ipsum

**Manager research & selection**

- Team based in France and NL X members
- Operational due diligence
- X members

**Sub-title**

- Lorem ipsum dolor sit amet, consectetur adipiscing elit
- Sed do eiusmod tempor incididunt ut labore
- Lorem ipsum dolor

**Quantitative research & Investment strategy**

- 5 economists and data scientists
- Multi-management
- 5 members

**Sub-title**

- Lorem ipsum dolor sit amet, consectetur adipiscing elit
- Sed do eiusmod tempor incididunt ut labore
- Irism, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt

**Structuring**

- X members

**Product Management**

- X members

**Sub-title**

- For distributors
- Promotion of exclusive strategies
- White labelling
- Open Architecture Platform Partnership

**For institutional clients**

- Lorem ipsum texte
- Lorem ipsum texte
- Lorem ipsum texte
- Business Development
- X members: Sales, Client Servicing, RFP & Marketing
- SRI Team
- X members

Source: ABN AMRO Investment Solutions as of 31/12/2020

ABN-AMRO Investment Solutions

41

**Disciplined selection and monitoring process**

**1 Subtitle**

- A focus mention
- Lorem ipsum dolor sit amet
- Lorem ipsum dolor sit amet, consectetur adipiscing elit
- Do eiusmod tempor incididunt ut labore et dolore
- At vero eos et accusamus et iusto odio dignissimos

**2 Subtitle**

- A focus mention
- Research and manager selection team
- Lorem ipsum dolor sit amet
- Lorem ipsum dolor sit amet, consectetur adipiscing elit
- Do eiusmod tempor incididunt ut labore et dolore
- At vero eos et accusamus et iusto odio dignissimos

**3 Subtitle**

- A focus mention
- Research and manager selection team
- Lorem ipsum dolor sit amet
- Lorem ipsum dolor sit amet, consectetur adipiscing elit
- Do eiusmod tempor incididunt ut labore et dolore
- At vero eos et accusamus et iusto odio dignissimos

**4 Subtitle**

- A focus mention
- Research and manager selection team
- Lorem ipsum dolor sit amet
- Lorem ipsum dolor sit amet, consectetur adipiscing elit
- Do eiusmod tempor incididunt ut labore et dolore
- At vero eos et accusamus et iusto odio dignissimos

ABN-AMRO Investment Solutions

37

**Title of the slide**

**Subtitle**

- Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam,
- Quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum
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**Subtitle**

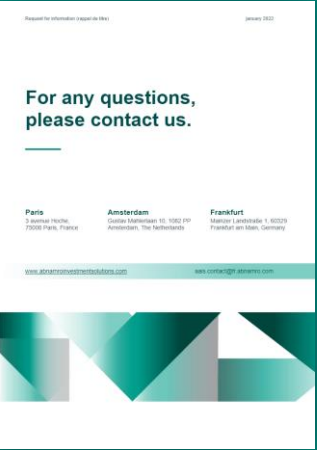
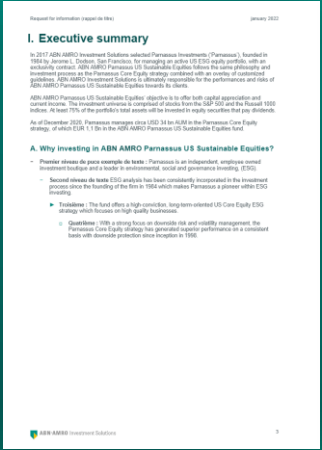
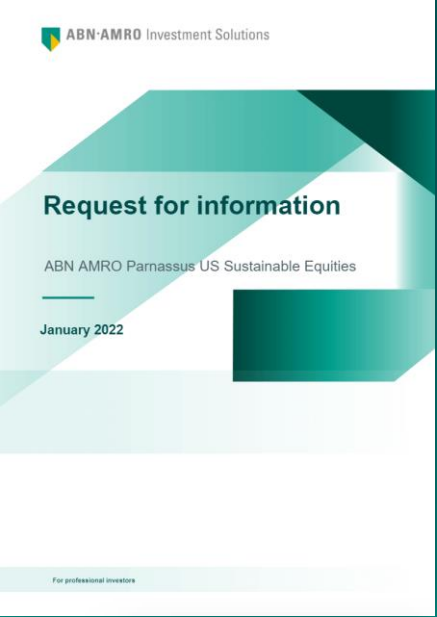
- Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam,
- Quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum
- Dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

ABN-AMRO Investment Solutions

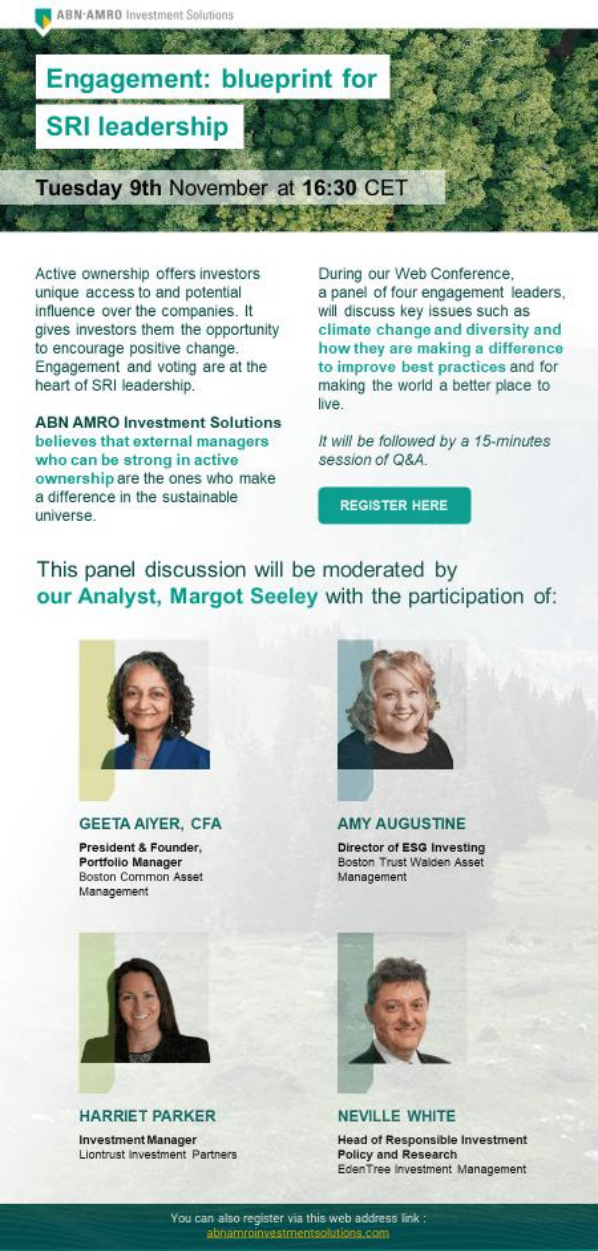
38



WORD TEMPLATE



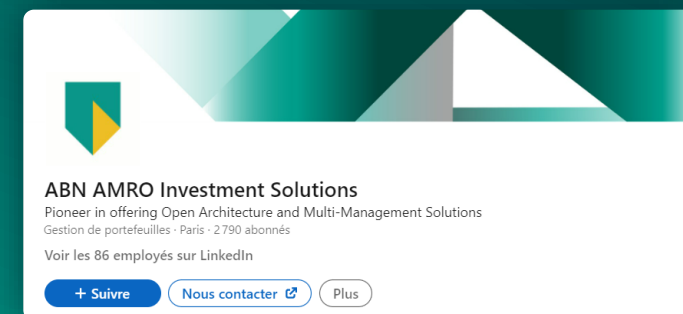
INVITATION



## KAKEMONOS FOR TRADE SHOWS



## LINKEDIN BANNER





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OUR APPROACH

PROJECTS

ASSET MANAGEMENT

OTHERS

BANKING

OUR METHOD

TESTIMONIALS

CONTACT

Asset Management

# Meridian Capital Investment bankers

## CREATIONS

- ⚡ Content slides redesign
- ⚡ Powerpoint template

“

The Meridian Capital LLC marketing team turned to an agency to redesign its logo.  
It then sought out our Design team to **apply this logo to its various materials via a new graphic charter.**



**Amélie Pantaleone**  
Team Lead Design  
at UpSlide

## CONTENT SLIDES REDESIGNED





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AND EXPERTISE

OUR APPROACH

PROJECTS

ASSET MANAGEMENT

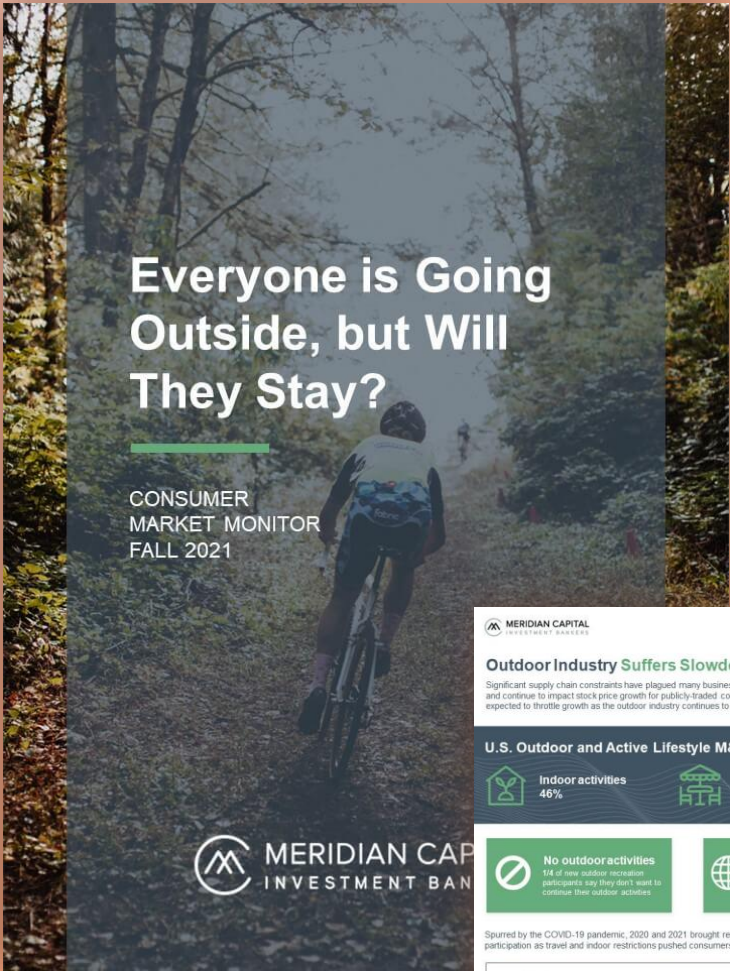
OTHERS

BANKING

OUR METHOD

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CONTACT



**Meridian Capital** FALL 2021 | CONSUMER UPDATE

### Vista Outdoor (NYSE:VSTO) Acquires Foresight Sports

Announced September 10<sup>th</sup>, 2021

- In Q2 2021, Vista Outdoor announced its acquisition of Foresight Sports. Vista owns a broad collection of well-established consumer brands across outdoor and shooting sports including Gamebark, Camp Chef, Bushnell, Bell, Giro, Blackhawk, Federal, and Remington.
- Foresight Sports is an award-winning 3D (3D) based manufacturer of technology-centric golf analytics, data collection, and performance products including swing monitors, simulators, smart club carts, and more.
- The acquisition significantly strengthens VSTO's presence and market leadership in the growing golf technology market, bringing Foresight and Bushnell Golf (range finders) together.
- Transaction value was \$474 million with up to \$20 million in additional contingent proceeds based on performance targets.

#### Testimonials

“Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla id lectus eros. Nulla aliquet eros sit amet efficitur ultricies. Quisque vulputate hendrerit eros non placerat. Nullam id vestibulum sem, ac tincidunt arcu. Quisque vestibulum ornare mi, sit amet varius massa scelerisque eu. Curabitur vel lacina mi.”

**MICHAEL BARBER**  
Managing Director  
mbarber@meridianic.com

**Meridian Capital** FALL 2021 | CONSUMER UPDATE

### U.S. Outdoor and Active Lifestyle M&A Activity

Quarter	Outdoor Recreation	Active Lifestyle
Q4 2019	460	182
Q1 2020	483	173
Q2 2020	610	174
Q3 2020	384	175
Q4 2020	1496	485
Q1 2021	475	187
Q2 2021	473	256
Q3 2021	380	173

Significant supply chain constraints have plagued many businesses around the world throughout 2021 and continue to impact stock price growth for publicly-traded companies. These constraints are expected to throttle growth as the outdoor industry continues to see robust demand.

#### Public Market Valuations (EV/EBITDA)

Company	Market Cap	Enterprise Value	EBITDA	EV/EBITDA	2020 EBITDA	2021 EBITDA
Meridian Capital	\$12.1M	\$12.1M	\$1.2M	10.1x	\$1.2M	\$1.2M
Handi Quill	\$1.1M	\$1.1M	\$0.1M	11.0x	\$0.1M	\$0.1M
Handi Quill Franchise LLC	\$1.1M	\$1.1M	\$0.1M	11.0x	\$0.1M	\$0.1M
Handi Quill LLC	\$1.1M	\$1.1M	\$0.1M	11.0x	\$0.1M	\$0.1M
Handi Quill LLC	\$1.1M	\$1.1M	\$0.1M	11.0x	\$0.1M	\$0.1M

From the 2022 Company Press Releases, and Meridian Research

**34%** Lorem ipsum dolor sit amet, consectetur adipiscing elit

**Meridian Capital** FALL 2021 | CONSUMER UPDATE

### Outdoor Industry Suffers Slowdown in Q3 2021

Significant supply chain constraints have plagued many businesses around the world throughout 2021 and continue to impact stock price growth for publicly-traded companies. These constraints are expected to throttle growth as the outdoor industry continues to see robust demand.

#### U.S. Outdoor and Active Lifestyle M&A Activity

Category	Percentage
Indoor activities	46%
Outdoor activities	54%

No outdoor activities  
14 of 14 outdoor recreation participants say they don't want to continue their outdoor activities

Online  
46% of these participants said they are spending more time online

Spurred by the COVID-19 pandemic, 2020 and 2021 brought record levels of outdoor recreation participation as travel and indoor restrictions pushed consumers outside to find new hobbies.

### Everyone is Going Outside... But Will They Stay?...

But Will They Stay?

M&A activity in the sector followed a similar trajectory with a flurry of activity early in the pandemic, subsequently returning to more normalized levels in 2021.

Subsector valuations have seen major separation since Q2 2020. Clothing, footwear, and outdoor gear EBITDA multiples climbed from pre-pandemic highs below 15x to nearly 30x in Q2 2021 before returning to slightly above 15x in Q3 2021. Wheel and watersports companies on the other hand saw enormous multiple growth in Q3-Q4 2020 but have since dropped below pre-pandemic levels in Q3 2021.

Source: PitchBook Data, Company Press Releases, and Meridian Research

**Meridian Capital** CONSUMER PRODUCTS PRACTICE OVERVIEW

#### Meridian Capital Sector Coverage

- Wholesale and Distribution
- Retail
- E-commerce
- Personal Care
- Juvenile
- Specialty
- Wellness
- Nutrition
- Outdoor and Active Lifestyle
- Housewares
- Apparel

#### Meridian Capital Transaction Experience

Client	Acquired By	Client	Acquired By
Handi Quill	Meridian Capital	Handi Quill	Meridian Capital
Handi Quill	Meridian Capital	Handi Quill	Meridian Capital
Handi Quill	Meridian Capital	Handi Quill	Meridian Capital
Handi Quill	Meridian Capital	Handi Quill	Meridian Capital
Handi Quill	Meridian Capital	Handi Quill	Meridian Capital

**Meridian Capital** Helping middle market business owners with their M&A and corporate finance goals since 1995.

#### Meridian Capital's Consumer Products Team

Team Member	Role
MICHAEL BARBER	Managing Director
CHRIS WILKE	Principal and Managing Director
JOHANNA BURKE	Senior Vice President
BENTON STURT	Vice President
NATHAN MILLER	Associate

#### Transaction Expertise

- Mergers & Acquisitions
- Growth Capital
- Strategic Advisory

#### Tailored Processes

- High-Touch Approach
- Multidisciplinary Deal Team
- End-to-End Services

Meridian Capital has been helping middle market business owners their M&A and corporate finance goals since 1995.

A Seattle-based M&A advisory firm, which has served as a trusted advisor to business owners on complex corporate finance, M&A, and strategic challenges for over 20 years. The firm differentiates itself through its deep industry insights, highly customized service approach, and end-to-end commitment to execution.

#### Contact Us

1801 Seventh Avenue  
Suite 1350  
Seattle, WA 98101

t: (206) 621-4000  
e: info@meridianic.com  
meridianic.com

# Zencap Asset Management

## CREATIONS


- ⚡ PowerPoint reporting template
- ⚡ Horizontal table template
- ⚡ Content slides redesign

“Explication du projet




**Amélie Pantaleone**  
Team Lead Design  
at UpSlide


# POWERPOINT REPORTING TEMPLATE


**Zencap**  
 Asset Management

# FPS ZENCAP REAL ESTATE DEBT III

Reporting trimestriel | 30 sept. 2022

Classification SFDR : 6 8 9 



**Stratégie d'investissement et objectif de Gestion**

>Lorem ipsum


Dolorsit

Amet-Nunc

Volutpat: XX%


Ut enim ad minima veniam, qui nostrum exercitationem ullam corporis suscipit laboriosam, nisi ut aliquid ex ea commodi consequatur.

Quis autem vel eum iure reprehenderit qui in ea voluptate velit esse quam nihil molestiae consequatur, vel illum qui dolorem eum fugiat quo voluptas.



**Caractéristiques du fonds**


Code Isin	XXXXXXXXXXXXXXXXXXXXXX
Structure juridique	FPS de droit français
Devise	EUR
Date de création	XXXXXXXXXX
Date de fin	XXXXXXXXXX
Zone géographique	Zone Euro (France principalement)
Frais de Gestion + Frais admin	0,XX% à 0,XX% + max 0,XX% admin.
Commission de performance	XX% des flux TTC si rendement net > X%
Phases de vie du fonds	Période d'investissement : Fév. 2021 => Fév. 2024 Période de de réinvest. : Fév. 2024 => Fév. 2026
Label	LuxFlag ESG



**Politique d'investissement responsable**

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**Chiffres clés au 30 sept. 2022**

Actif net du fonds <	XX,Xm€
Engagement total	XX,Xm€
Montant total appelé	XX,Xm€
Nombres d'émetteurs	X
CRD des investissements	XX,0 M€ soit XX,X% de l'engagement total
Montants additionnels engagés mais non tirés	XX,0 M€ soit XX,X% de l'engagement total
Coupon moyen brut	X,XX%
Rendement cible moyen brut (hors défaut)	XX %
Maturité moyenne résiduelle	X,X ans
Sensibilité crédit	X,XX
Exposition moyenne	X,XX%
Taux fixe / Taux variable	XXX% / X%

1



Zencap  
Real Estate DEBT III

Reporting trimestriel | 30 sept. 2022

## Suivi du deal flow depuis mars 2021

Metric	Value
EBITDA 2020	20
Pricing Effect	15
Volume Effect	12
Cost Effect	10
Others	5
EBITDA 2020	-5
Pricing Effect	5
Volume Effect	15
Cost Effect	20
Others	20
EBITDA 2010	25

### Commentaire de gestion

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Reprehenderit, qui in ea voluptate: Lorem ipsum dolor sit amet, con et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est.

## FPS ZENCAP REAL ESTATE DEBT III

Reporting trimestriel | 30 sept. 2022

### Lorem ipsum dolor sit amet (en % des engagements totaux)

Country	Percentage (%)
France	~65%
Allemagne	~35%

### Lorem ipsum dolor sit amet (en % des engagements totaux)

Strategy Type	Percentage (%)
Résidentiel	~65%
Tertiaire	~15%
Logistique	~10%
Véhicule	~5%
Multistratégie	~5%

### Lorem ipsum dolor sit amet (en % des engagements totaux)

Country	Percentage (%)
Résidentiel	~65%
Tertiaire	~15%
Logistique	~10%
Véhicule	~5%
Multistratégie	~5%

### Lorem ipsum dolor sit amet

Country	Percentage (%)
France	~65%
Allemagne	~35%

### Credit Watch-list

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- ↳ Elit sed do eiusmod
- ↳ Lorem ipsum
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OUR MISSION  
AND EXPERTISE

OUR APPROACH

PROJECTS

ASSET MANAGEMENT

OTHERS

BANKING

OUR METHOD

TESTIMONIALS

CONTACT

Unitranche : un produit adapté aux stratégies ESG ambitieuses

Zencap AM a l'ambition affirmée de

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Zencap  
Asset Management

10

Solidité du segment small & mid cap

Solidité des financements small & mid cap ?

**Forces internes**

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**Forces externes**

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Zencap  
Asset Management

6

Notre engagement ESG

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Zencap  
Asset Management

16

L'opportunité offerte par le small & lower midcap

Accompagner des PME à certains stades cruciaux de leur développement

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Zencap  
Asset Management

9

L'heure du crédit

Closing Leverage Ratios

Ed quia non numquam eius modi tempora incidunt ut labore et dolore.

Source: Aether Financial Services - <https://aetherfx.com/wp-content/uploads/2023/04/INDEX-AETHER-Q1-2023.pdf>

Zencap  
Asset Management

11

Les ETI – PME françaises

Les emprunteurs visés constituent un marché dynamique

5 500 ETI  
en France

X millions  
d'emplois

XX% des  
exportations

XX% de la valeur  
ajoutée produite

153 000 PME  
en France

XM de salariés

X% de la valeur  
ajoutée

Les ETI  
& l'industrie

Les ETI représentent  
XX% des emplois  
industriels

XX% de leurs  
emplois sont des  
emplois industriels

Réindustrialisation

Les développements  
géopolitiques récents  
accélèrent les plans  
locaux de réindus-  
trialisation, avec les  
PME et les ETI au  
premier plan

Croissance  
des ETI

XX% des ETI ont  
connu une croissance  
de leur CA au T3 2022  
vs T3 2021

Zencap  
Asset Management

5

OUR MISSION  
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OUR APPROACH

PROJECTS

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Asset Management

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Notre engagement ESG

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Asset Management

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Zencap  
Asset Management

5



Asset Management

**Others**

Banking

OUR MISSION  
AND EXPERTISE

OUR APPROACH

PROJECTS

ASSET MANAGEMENT

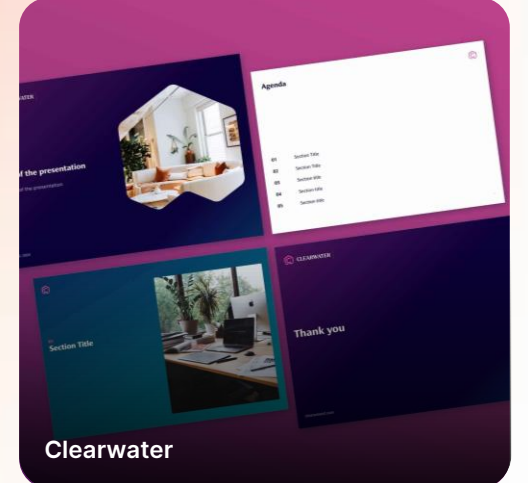
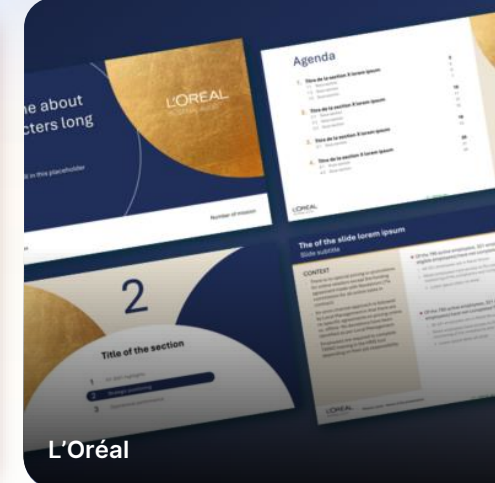
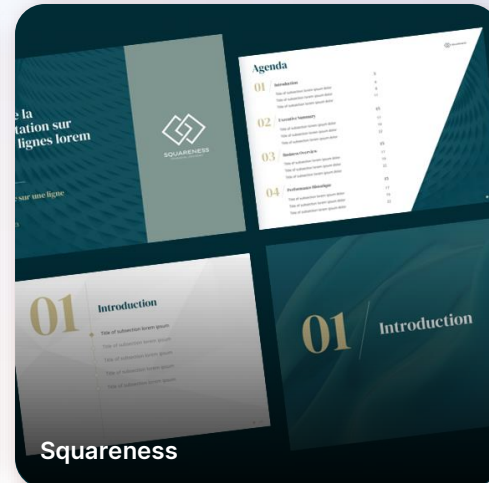
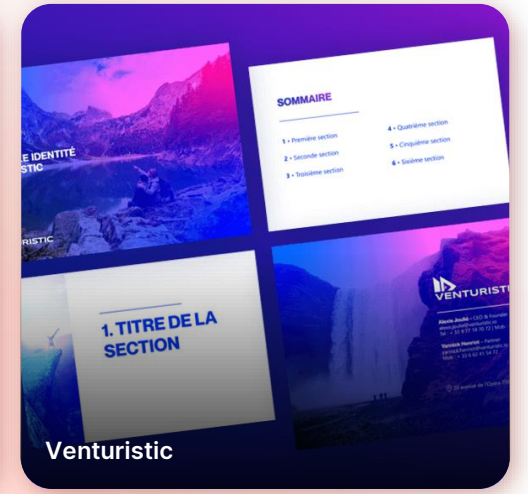
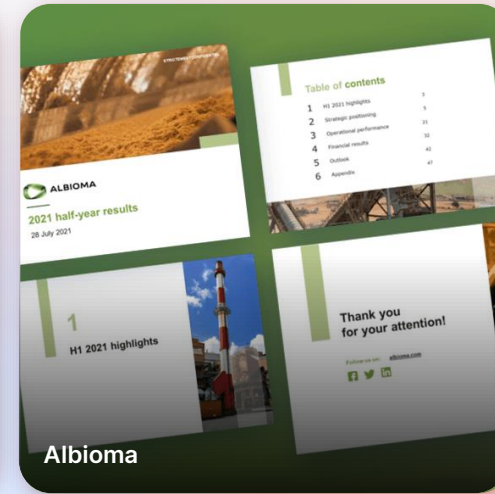
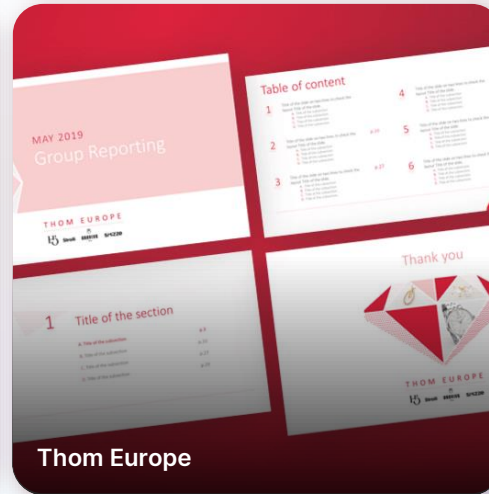
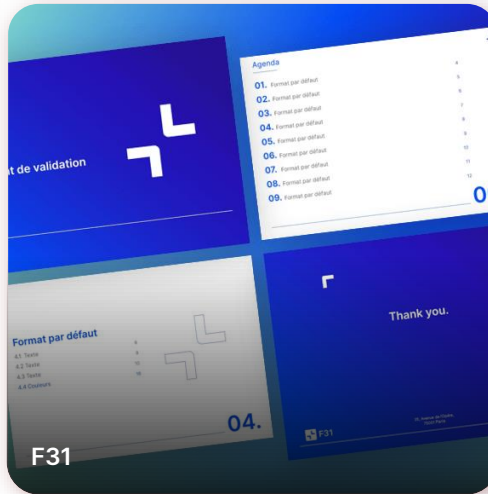
**OTHERS**

BANKING

OUR METHOD

TESTIMONIALS

CONTACT



# F31

## CREATIONS

- Website
- Logo
- PowerPoint template
- Word template
- Events banner
- Email signature
- LinkedIn post template

“

The UpSlide designers took charge of the entire project, from the design of the logo to the production of communication vehicles, such as the events banner or email signature. We were very pleased with the way in which the project was conducted and the quality of their support. Right from the very first meeting, we were able to appreciate their considerable involvement in this project and their desire to push even furthermore to surpass our expectations. We are proud of the result and won't think twice about working with UpSlide again to give our visual identity a facelift.



Maria Makarova  
CEO of F31

## LOGO



## COLOUR PALETTE



## TYPOGRAPHY



OUR MISSION  
AND EXPERTISE

OUR APPROACH

PROJECTS

ASSET MANAGEMENT

OTHERS

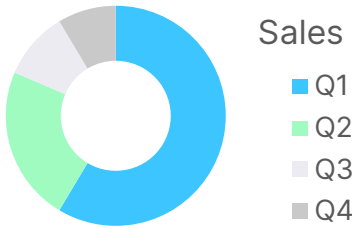
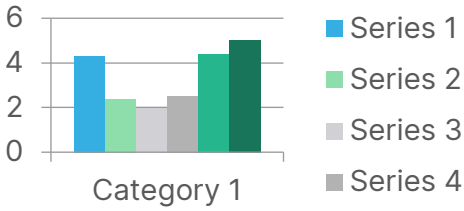
BANKING

OUR METHOD

TESTIMONIALS

CONTACT

OFFICE COLOUR CHART AND EXCEL STYLES



POWER BI DASHBOARD FORMAT



SPREADSHEET FORMAT

		IRR 14,28%									
		2020	2021	2022	2023	2024	2025	2026	2027	2028	2029
FINANCIAL STATEMENTS (k€)											
REVENUES	64 301	-	1 184	3 298	3 935	4 008	4 084	3 755	4 260	4 343	4 423
to net											
OSM	(12 213)	-	-	(278)	(790)	(802)	(820)	(752)	(852)	(868)	(884)
Staff costs	(9 402)	-	(18)	(493)	(388)	(399)	(411)	(565)	(834)	(848)	(859)
Rent	(2 996)	-	(72)	(176)	(179)	(183)	(186)	(190)	(193)	(197)	(201)
Administrative costs	(2 733)	(25)	(78)	(198)	(101)	(102)	(104)	(106)	(108)	(110)	(113)
Major maintenance	(1 500)	-	-	-	-	-	-	(750)	-	-	-
Other recurring opex	(5 335)	-	(44)	(96)	(220)	(186)	(378)	(365)	(388)	(390)	(392)
TOTAL OPEX	(13 189)	(25)	(204)	(1 139)	(1 877)	(2 670)	(2 196)	(2 728)	(2 776)	(2 812)	(2 846)
EBITDA	31 112	(25)	960	2 159	2 057	1 938	1 965	1 027	2 084	2 131	2 175
to revenues											
Depreciations	(15 639)	-	(592)	-	(1 213)	(1 870)	(1 213)	(1 562)	(1 260)	(1 360)	(1 262)
EBIT	15 484	(25)	475	946	844	725	771	(236)	821	868	912
to revenues											
Interest on bank loan	(78)	(96)	(140)	-	-	-	-	-	-	-	-
Interest on shareholders' loan	(1 785)	-	(20)	(236)	(220)	(204)	(195)	(189)	(151)	(133)	(114)
EBT	13 527	(121)	213	709	624	522	585	(405)	670	715	790
to revenues											
Corporate income tax	(1 530)	-	-	-	-	-	-	-	-	-	-
Net income	11 997	(121)	213	709	624	522	585	(405)	670	715	790
to revenues											





CONTENT SLIDES REDESIGNED

Nos réalisations

Modèles financiers

F31 nous a apporté une double expertise en modélisation d'outils Excel soignés et ergonomiques et en analyses financières appropriées à notre activité.

Arnaud Maréchal, CFO Orange Digital Ventures

2

Power BI niveau 1 : premier reporting avec Power BI

Public : Professionnels de la finance souhaitant apprendre à construire des dashboards interactifs pertinents

Niveau requis : Aucune expérience avec Power BI requise

Matériel requis : Un ordinateur portable (PC équipé de Power BI Desktop)

Format : 3 demi-journées dans 3 ateliers bureautiques et distanciel

Tarif : 4 500 € HT (3 participants max en distanciel et 10 participants max en présentiel)

01. Introduction : Comprendre l'utilité de Power BI

02. Modélisation : Préparer et organiser ses données sources

03. Visualisation : Construire et présenter des indicateurs pertinents pour son reporting

04. Partage : Partager ses reportings au sein de son organisation

11

Our Power BI expertise

IMPORT : Files, Data Bases, Online

Data Consolidation

Data Analyses

Data Visualisation

PUBLICATION : PC, Smartphone, Tablet

4

L'expertise de F31

01. Modèles Financiers : Des modèles fiables et optimisés pour des résultats clairs

02. Business Intelligence : La technologie Power BI dynamique et design

03. Applications métier : La souplesse d'Excel et de la Power Platform au service des demandes particulières

Des outils sur mesure pour vos prises de décision

2

Notre méthodologie

Une nouvelle version toutes les semaines pour suivre l'avancement et co-construire la solution

Nous travaillons en méthode agile, par itération d'une semaine.

Nos clients sont fortement impliqués dans le projet, participant à chaque itération.

Nous restons proches de nos clients et les accompagnons dans les évolutions futures des outils développés.

3

Etapes initiant un projet

Objectifs de la phase préliminaire : définir la solution optimale, s'accorder sur les livrables attendus, dresser le planning et chiffrer le projet.

Premier rendez-vous : Expression du besoin, validation de la pertinence de notre solution

Proposition commerciale : Ajustements et mise en place d'un accord

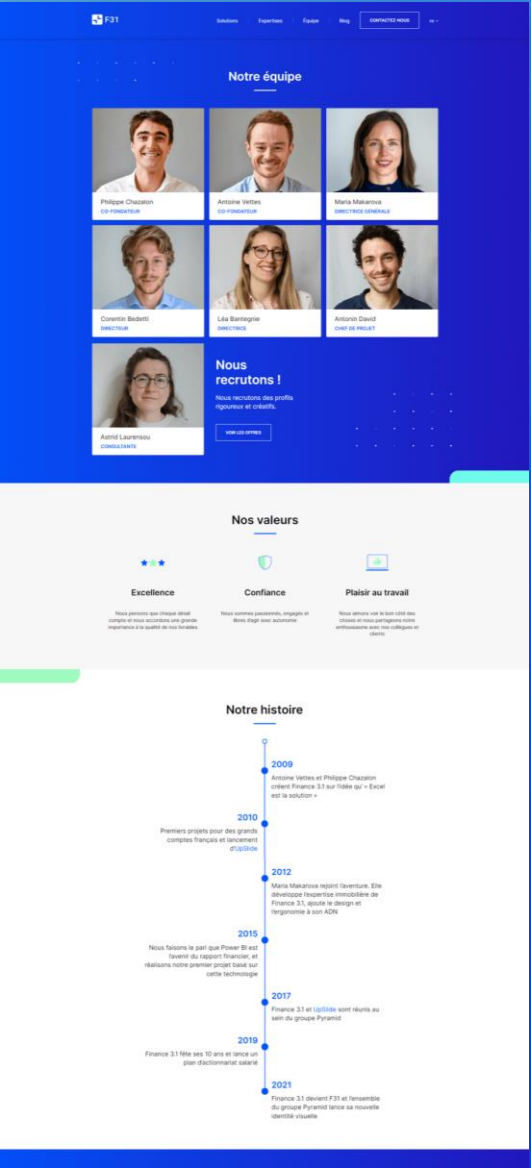
Réunion Kick-off

Nous sommes ici : Formalisation du besoin par F31

Signature : Lancement du projet

16

WEBSITE

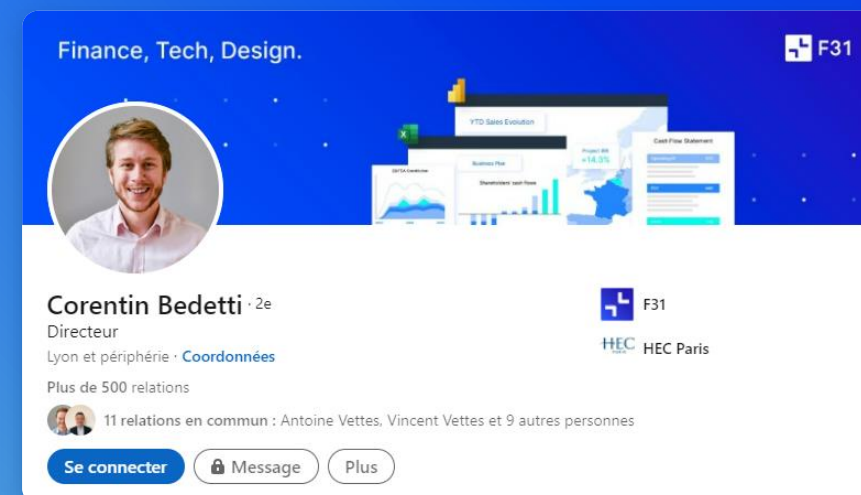




## ROLL-UP



## LINKEDIN BANNERS



Others

# Thom Europe

## CREATIONS

- ⚡ PowerPoint template
- ⚡ Content slides redesign
- ⚡ Graphic elements that can be reused for their slides
- ⚡ Excel styles

“  
The head of the management control department sought to modernise Thom Europe’s visual identity.  
**He called on the UpSlide designers to deliver an automated PowerPoint template that can be updated in line with their collections:** we preconfigured reserved spaces to independently modify the photos that feature on the front and back covers.



**Amélie Pantaleone**  
Team Lead Design  
at UpSlide

## POWERPOINT TEMPLATE



CONTENT SLIDES REDESIGNED

Methodology

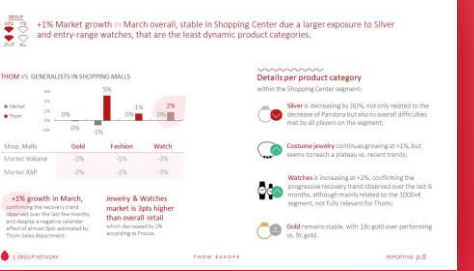
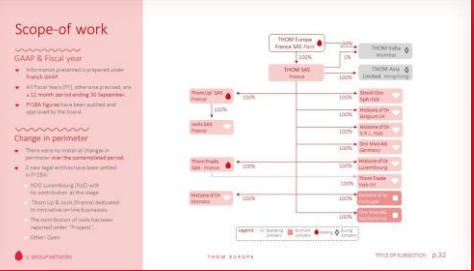
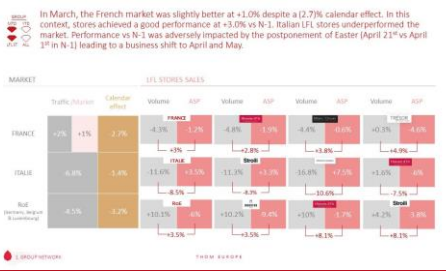
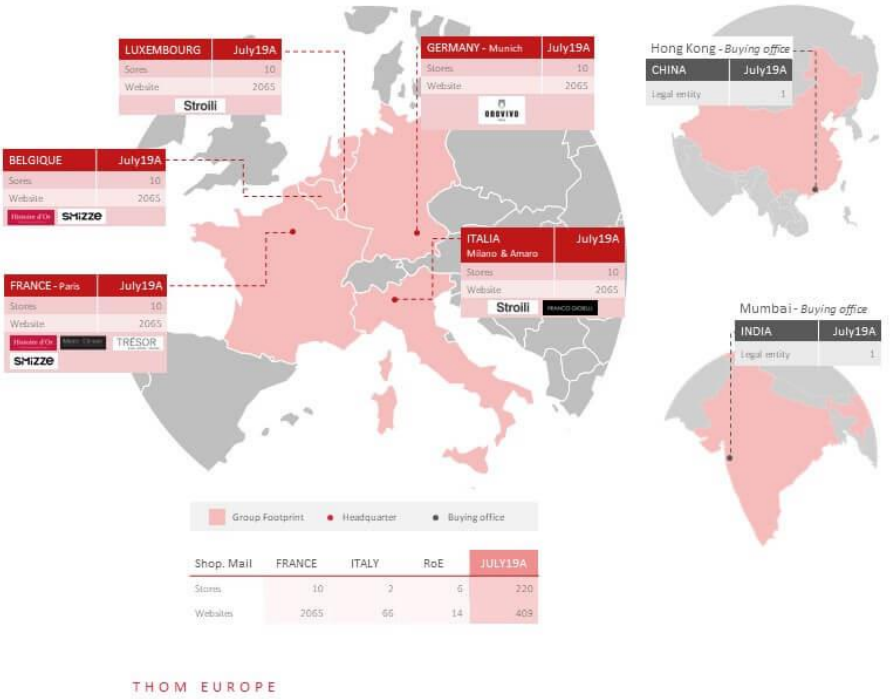
3 CHANGE IN PERIMETER  
New legal entities have  
been settled in FY18A

Like for Like (LFL) perimeter gathers:

All stores excluding (i) store closed during  
the year, (ii) openings during the previous  
and current FY, and (iii) affiliated stores;

- ♥ E-commerce
- ♥ EBITDA Reported comprises the  
restatement of the contribution of stores  
closed during the FY.
- ♥ EBITDA PF corresponds to EBITDA Reported  
and includes the full year effect of openings  
under the "PF adjustment".
- ♥ PF adjustments corresponds to  
the 12 month contribution of openings  
based on an extrapolation of actual  
performance less actual contribution  
since the acquisition.
- ♥ EBITDA TLB is in accordance with TLB  
undertakings definition for leverage.

1. GROUP NETWORK





Others

# Albioma

## CREATIONS

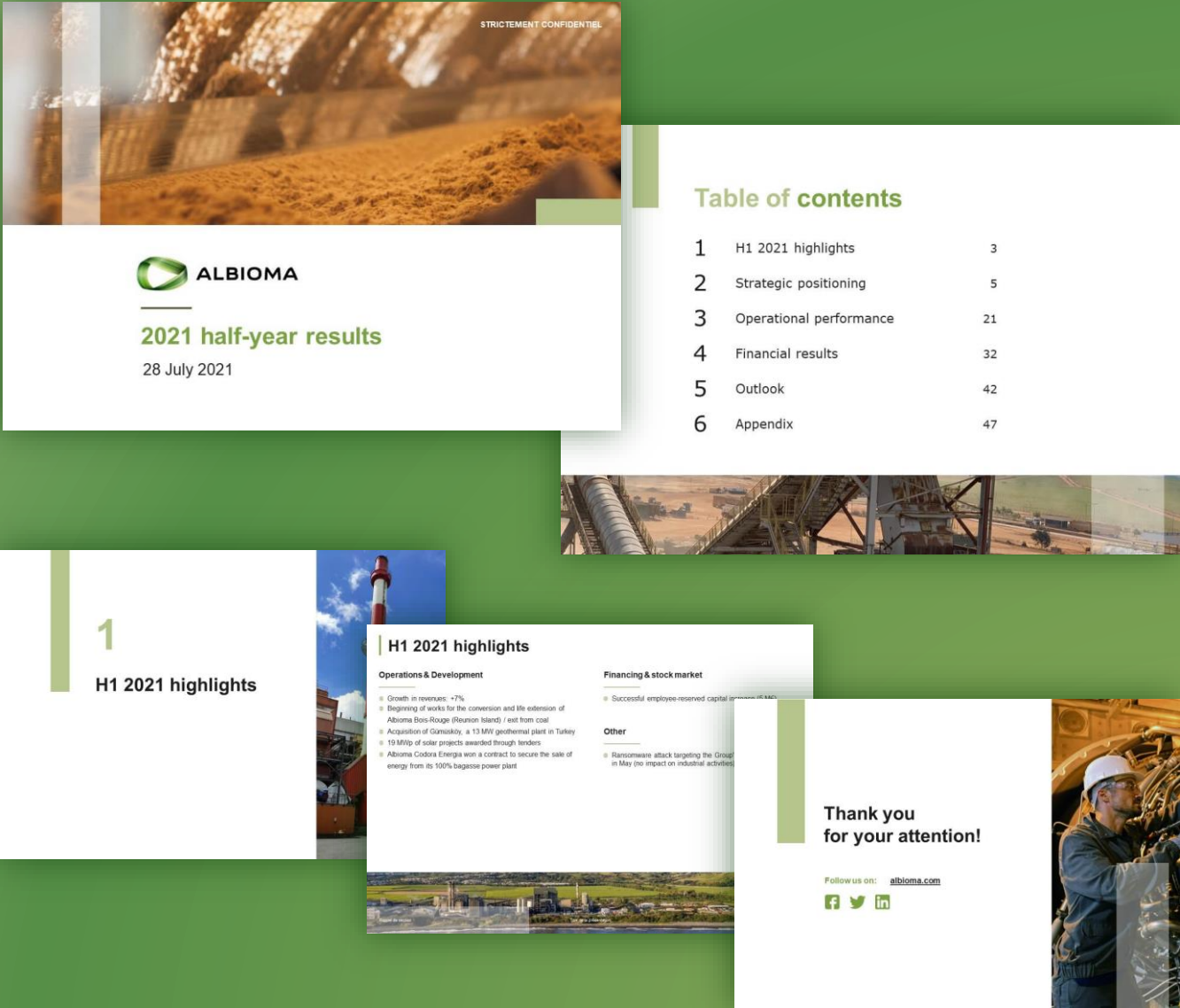
- ⚡ PowerPoint template
- ⚡ Slides redesign
- ⚡ Custom pictograms
- ⚡ Design training

“  
The UpSlide teams helped us to overhaul our PowerPoint template. **Everyone in our company was won over by the result. What’s more, we enjoyed productive, free-flowing exchanges throughout the project.** Thank you!



**Eloïse Sablon**  
Communication Officer  
at Albioma

## POWERPOINT TEMPLATE



SLIDES REDESIGN

OUR MISSION  
AND EXPERTISE

OUR APPROACH

PROJECTS

ASSET MANAGEMENT

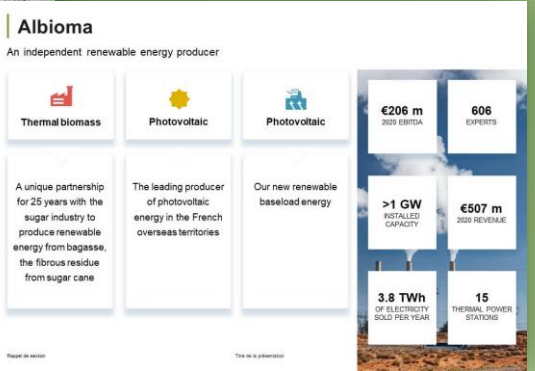
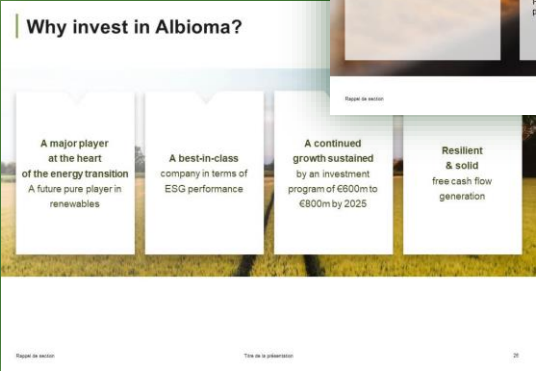
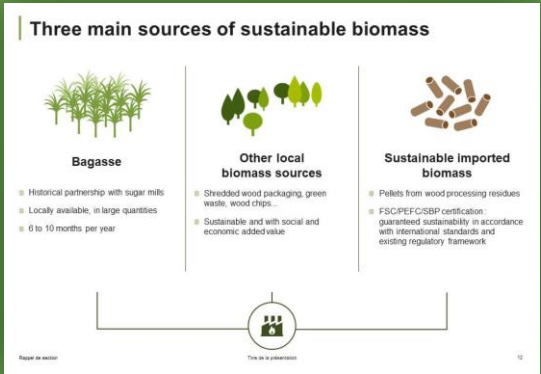
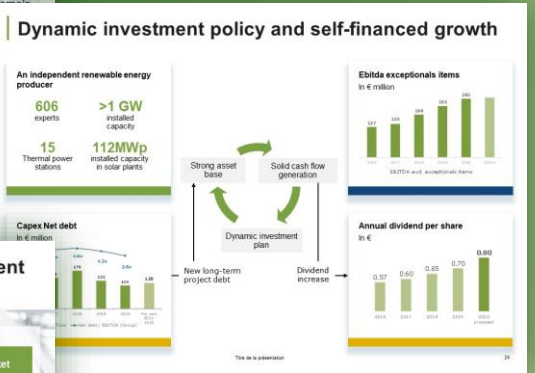
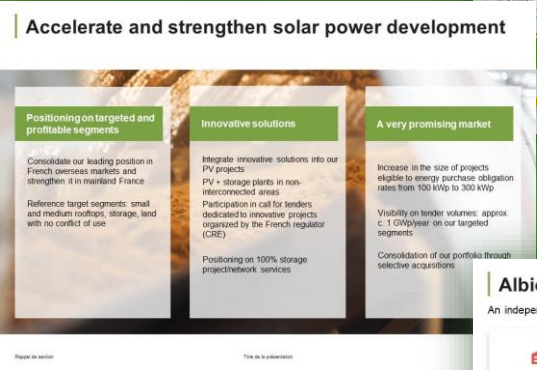
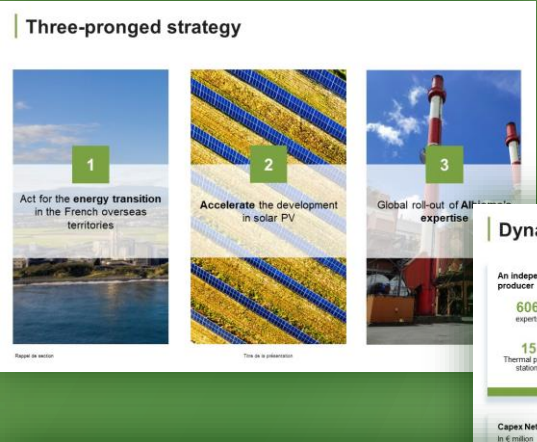
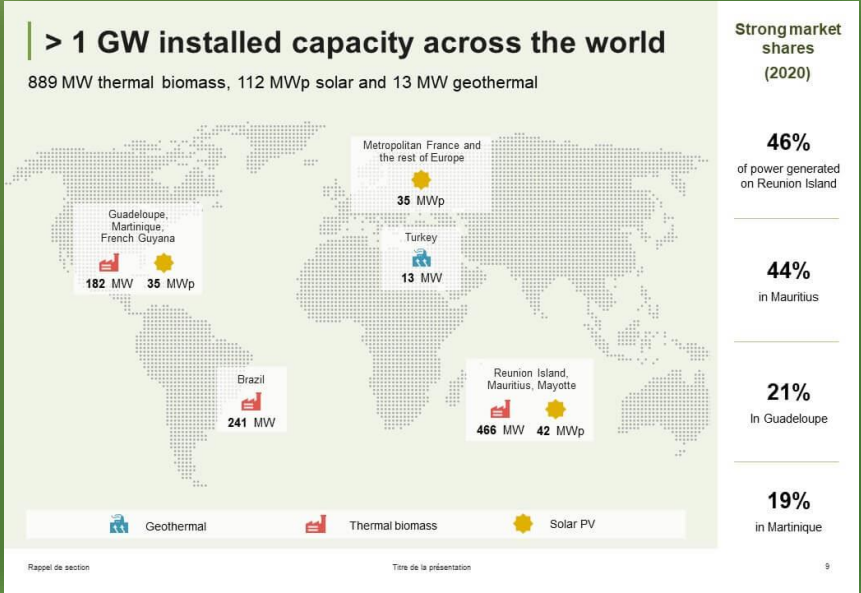
OTHERS

BANKING

OUR METHOD

TESTIMONIALS

CONTACT



# Venturistic

## CREATIONS

- ⚡ Visual identity
- ⚡ PowerPoint template
- ⚡ Word template
- ⚡ Website
- ⚡ Presentation leaflet

“

The UpSlide designers were highly pro-active and imaginative for the redesign of our visual identity. We were basically starting from scratch; their creative spirit and bright ideas helped us create a clear and modern visual identity that's reassuring for our customers. Our collaboration went smoothly and efficiently. We won't hesitate to call on their designers again whenever the need arises.



**Alexis Joulié**  
CEO at Venturistic



POWERPOINT TEMPLATE

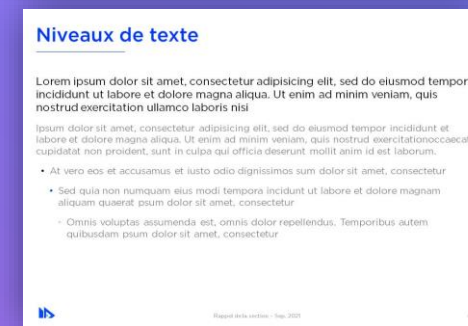




IMAGE BANK



PALETTE



#0037fe



#4d72fe



#7f9bfe



#b3c3ff



#223871



#ef076a



#00°0ff

#76c8de

OUR MISSION  
AND EXPERTISE

OUR APPROACH

PROJECTS

ASSET MANAGEMENT

OTHERS

BANKING

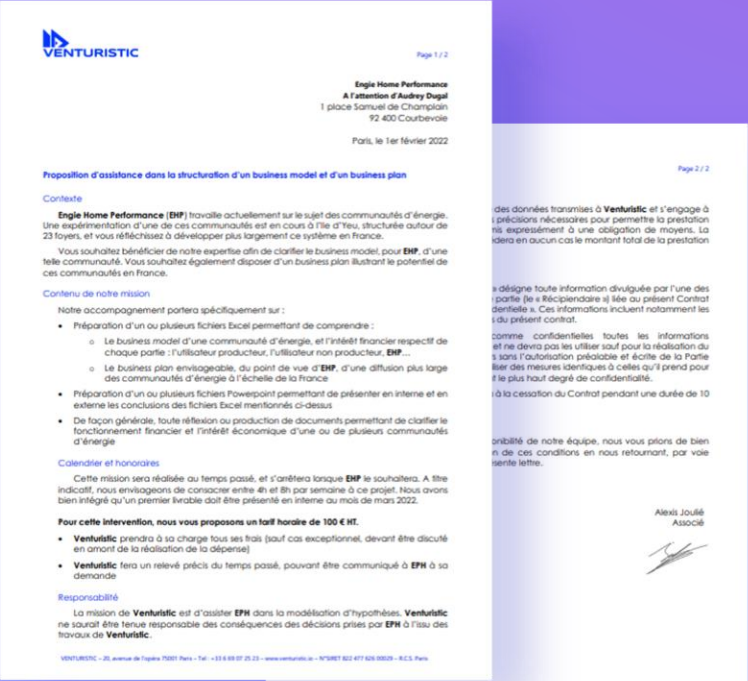
OUR METHOD

TESTIMONIALS

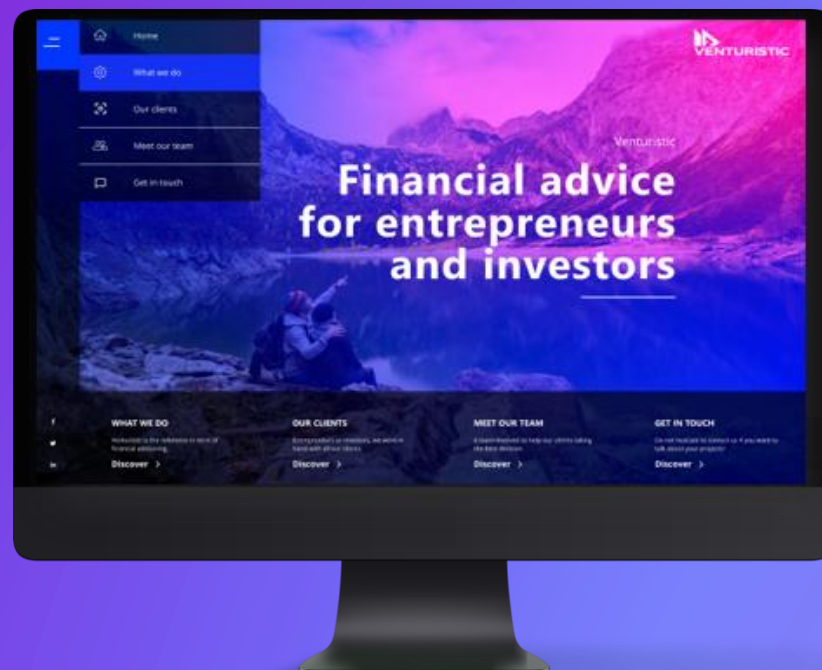
CONTACT



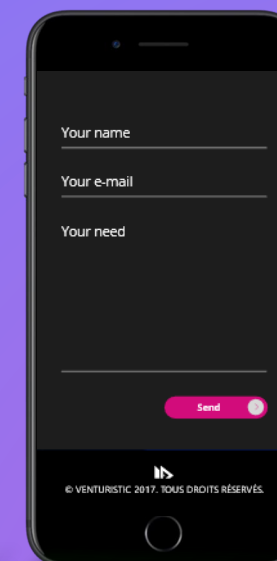
DOCUMENT



## WEBSITE



SEE MORE



OUR MISSION  
AND EXPERTISE

OUR APPROACH

PROJECTS

ASSET MANAGEMENT

OTHERS

BANKING

OUR METHOD

TESTIMONIALS

CONTACT



# Arthur D Little

## CREATIONS

- ⚡ Adjustment of the PowerPoint template
- ⚡ Ready to fill in slides
- ⚡ Excel style

“

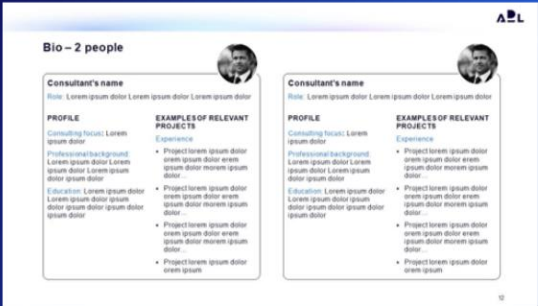
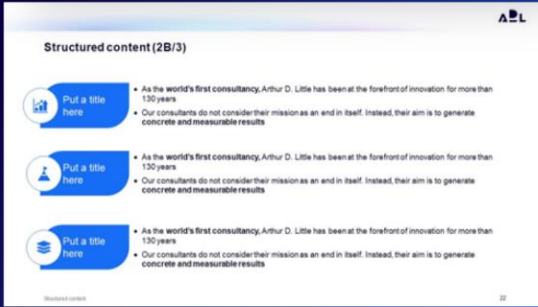
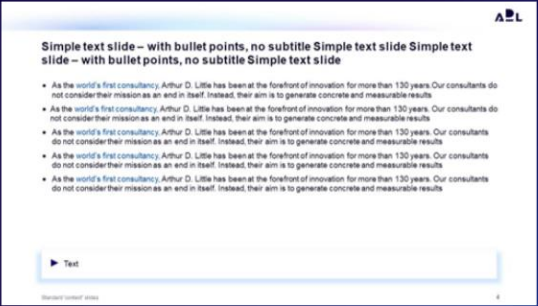
An agency was tasked with creating Arthur D Little’s visual identity along with a PowerPoint template, but the end result proved inappropriate for the activity of the company’s consultants.

ADL thus turned to the UpSlide designers to **rework the template, create re-usable model slides and establish Excel styles in line with their new charter.**



**Amélie Pantaleone**  
Team Lead Design  
at UpSlide

## READY TO FILL IN SLIDES



Others

# Squareness

## CREATIONS

- ⚡ PowerPoint template
- ⚡ Content slides redesign
- ⚡ Redesign of a pitch
- ⚡ Graphic assets for the library

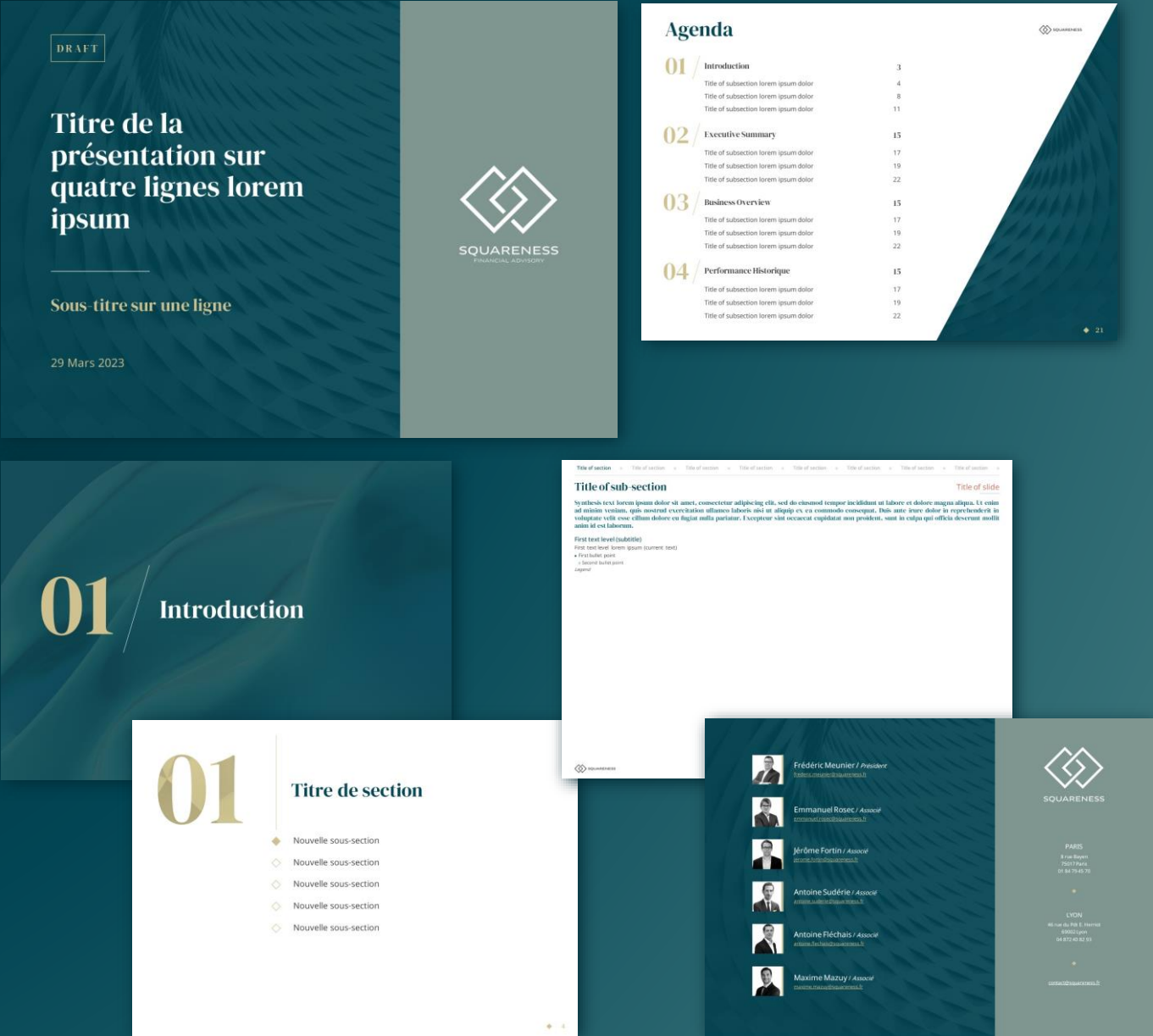
“

We really appreciated the fluidity of the discussions and the pace of progress. The design studio perfectly captured the image we wanted to convey, while at the same time being a source of suggestions. The result is well-balanced, up to date and in line with our expectations.



**Antoine Sudérie**  
Associate  
Squareness

## POWERPOINT TEMPLATE



## SLIDES REDESIGNED

## OUR MISSION AND EXPERTISE

## OUR APPROACH

## PROJECTS

## ASSET MANAGEMENT

OTHERS

BANKING

## OUR METHOD

## TESTIMONIALS

## CONTACT

Titre de section » Titre de section » Titre de section » Titre de section » Titre de section » Titre de section » Titre de section »

## 2.1. Storyline

Titre optionnel

```

graph LR
    S1[1. Une agence de marketing digital de premier plan, fondée en 2000 et bénéficiant d'une forte couverture géographique (Bordeaux, Montpellier, Paris et Roubaix) ...] --> S2[2. ... spécialisée dans l'acquisition digitale (1ème acteur en France en terme de parts de marché)...]
    S2 --> S3[3. ... avec une offre structurée autour de 3 activités complémentaires : marketing d'affiliation, search marketing et social marketing...]
    S3 --> S4[4. ... et un portefeuille clients diversifié et dynamique dont le taux d'attrition est limité.]
    S4 --> S5[5. Une société positionnée sur un marché français en croissance...]
    S5 --> S6[6. ... et bénéficiant de l'accélération de l'évolution des habitudes de consommation vers le digital suite à la crise Covid...]
    S6 --> S7[7. ... qui permet de maintenir la progression de son activité...]
    S7 --> S8[8. ... tout en améliorant sa rentabilité grâce à une structure de coûts bien maîtrisée.]
  
```

1. Une agence de marketing digital de premier plan, fondée en 2000 et bénéficiant d'une forte couverture géographique (Bordeaux, Montpellier, Paris et Roubaix) ...

2. ... spécialisée dans l'acquisition digitale (1ème acteur en France en terme de parts de marché)...

3. ... avec une offre structurée autour de 3 activités complémentaires : marketing d'affiliation, search marketing et social marketing...

4. ... et un portefeuille clients diversifié et dynamique dont le taux d'attrition est limité.

5. Une société positionnée sur un marché français en croissance...

6. ... et bénéficiant de l'accélération de l'évolution des habitudes de consommation vers le digital suite à la crise Covid...

7. ... qui permet de maintenir la progression de son activité...






8. ... tout en améliorant sa rentabilité grâce à une structure de coûts bien maîtrisée.

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DRAFT

17

Contacts		Titre optionnel
Contacts	Coordonnées	
<b>Frédéric Meunier</b> Président	Fixe : +33 (0)1 84 79 45 79 Portable : +33 (0)6 82 68 91 91 <a href="mailto:frederic.meunier@squareness.fr">frederic.meunier@squareness.fr</a>	
<b>Antoine Sudérie</b> <i>Transaction Advisory Services</i>	Fixe : +33 (0)1 84 79 45 81 Portable : +33 (0)6 64 42 34 34 <a href="mailto:antoine.suderie@squareness.fr">antoine.suderie@squareness.fr</a>	
<b>Youthiwath Lim</b> Consultant <i>Transaction Advisory Services</i>	Fixe : +33 (0)1 88 79 45 70 Portable : ++ 33 (0)7 69 84 08 36 <a href="mailto:youthiwath.lim@squareness.fr">youthiwath.lim@squareness.fr</a>	
<b>Charles Himely</b> Consultant <i>Transaction Advisory Services</i>	Portable : +33 (0)7 82 45 43 25 <a href="mailto:charles.himely@squareness.fr">charles.himely@squareness.fr</a>	
<b>Romain Gomez</b> Consultant <i>Transaction Advisory Services</i>	Portable : +33 (0)7 86 16 77 59 <a href="mailto:romain.gomez@squareness.fr">romain.gomez@squareness.fr</a>	


[illegible][illegible]

Votre projet • Présentation • Focus Trans...

1.3. Les aspects clés identifiés


Nos travaux ont pour objet de couvrir l'ensemble des enjeux financiers clés identifiés dans le cadre de l'opération envisagée.

01	Mise en perspective des spécificités du groupe et du mode de fonctionnement de celui-ci	<ul style="list-style-type: none"> <li>• Comment sont <b>organisées les différentes fonctions au sein de la société</b> ?</li> <li>• Comment s'organise le <b>piloteage et le suivi de l'activité</b> et <b>quels sont les outils à disposition</b> (suivi des KPIs) ?</li> <li>• Quelle est la <b>structure de l'effectif et son évolution</b> ?</li> <li>• Comment sont gérés les <b>processus comptables</b> et <b>quelles sont les règles et méthodes appliquées</b> ? (reconnaissance de revenus, modalités de facturation, etc.)</li> <li>• <b>Quels sont les principaux modalités financières avec les partenaires</b> ?</li> <li>• <b>Quels sont les liens avec des sociétés apparentées</b> ?</li> </ul>
02	Evolution du niveau de performance du Groupe et Normalisation	<ul style="list-style-type: none"> <li>• Quels sont les principaux facteurs de <b>l'évolution du chiffre d'affaires</b> et de l'<b>EBITDA</b> sur la période ?</li> <li>• Quelles sont les <b>natures de prestations</b>, et les <b>partenariats</b> les plus contributifs en termes de CA, Marge, EBITDA ?</li> <li>• Comment évolue la <b>base clients</b> (<b>concentration, chum, etc</b>) et quel est le <b>parier moyen</b> ?</li> <li>• Quelles sont les <b>caractéristiques de la structure de coûts</b> ? Comment se décompose la <b>masse salariale</b> et comment évoluent les effectifs ? Quel est le <b>niveau de turn-over</b> ? Gestion et calcul des primes ?</li> <li>• Quels sont les éléments de <b>retraitement de l'EBITDA</b> ? considérer pour construire une vision normative de la performance du Groupe ?</li> </ul>
03	Evolution et présentation de la structure bilanciale du Groupe (BFR, Dette Nette, Cash-flow)	<ul style="list-style-type: none"> <li>• Quel est le <b>niveau d'endettement</b> du Groupe ?</li> <li>• Quel est le <b>niveau de BFR Normalisé</b> : existe-il une <b>saisonnalité de l'activité</b> ?</li> <li>• Quelle est l'évolution des <b>éventuels litiges ou contentieux</b> et comment sont-ils provisionnés ?</li> <li>• Comment évolue la <b>trésorerie</b> et quel est le <b>taux de conversion de l'EBITDA en cash</b> ?</li> <li>• Existe-t-il des <b>retraitements ou des éléments hors-bilan</b> à considérer dans la <b>détermination de la dette nette normative du Groupe</b> ? (Crédit-Bail, Crédit-vendeurs, déficits reportables,...)</li> </ul>
04	Budget 2023	<ul style="list-style-type: none"> <li>• Quels sont les <b>hypothèses de construction retenues</b> pour le Budget 2023 ?</li> <li>• Quelle est la <b>trajectoire observée à date</b> ?</li> </ul>

 SQUARENESS

Projet «ESN» - 14 mai 2023

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• Votre projet • Présentation • Focus Trac...

1.4. Format de restitution

Notre approche permet de délivrer une analyse centrée sur les enjeux clés de l'opération. Notre axe de travail consiste à nous approprier les spécificités du business model, puis d'élaborer un rapport sur mesure afin de s'assurer que les enjeux, risques et opportunités associés à l'opération sont correctement identifiés, analysés, puis communiqués.

### Un rapport construit comme outil d'aide à la négociation

Un format de restitution adapté à la nature de l'opération envisagée...

...des analyses ciblées et documentées...

... pour une prise de décision éclairée.

### Executive Summary

- Indicateurs de performance
- Qualité de l'information et méthode comptable
- Construction de l'information
- Points clés identifiés
- EBITDA ajusté
- Dette Nette ajustée
- BFR Normalif

### Business Overview

- Historique du Groupe
- Structure Juridique
- Equipe et Organisation
- Partenaires et mode de rémunération
- Gammes de produits et services proposés
- Evolution de la base clients

### Performance Historique

- Présentation du P&L combiné
- Evolution de l'ARR et du CA
- CA et marges contributives
- Décomposition et analyse des AACE
- Décomposition et analyse des frais de personnel (turn-over, rémunération, profil des équipes)
- Revue des impôts et taxes
- Revue des éléments sous TEBIDA.

### Bilan-BFR


- Présentation du Bilan Economique
- Composition de l'actif immobilisé
- Evolution du BFR
- Revue des Stocks (le cas échéant)
- Revue des créances clients
- Revue des dettes fournisseurs
- Revue des dettes fiscales & sociales
- Revue des autres dettes et comptes à régulariser

### Dette et Cash-flow

- PRC et des méthodes de provisionnement
- Evolution de la dette/trésorerie nette
- Evolution de la trésorerie mensuelle
- Tableau de Flux de Trésorerie

### Current Trading/BP

- Revue du current trading
- Présentation des hypothèses de construction du Budget 2023

 SQUARENESS

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10

## 2.2. Key financials

The diagram illustrates the relationship between three key financial metrics and their impact on satisfaction. The metrics are represented by boxes at the top: 'SCOPE D'INVESTISSEMENT' (magnifying glass icon), 'QUALITÉ DE L'INFORMATION FINANCIÈRE' (document icon), and 'ACCÈS AU MANAGEMENT' (person icon). Below each box is a horizontal bar representing the 'Impact' of that metric. The 'Impact' bar for 'SCOPE D'INVESTISSEMENT' is blue and labeled 'Impact' on the left. The 'Impact' bar for 'QUALITÉ DE L'INFORMATION FINANCIÈRE' is yellow and labeled 'Impact Satisfaction' on the left. The 'Impact' bar for 'ACCÈS AU MANAGEMENT' is blue and labeled 'Impact Satisfaction' on the left. The bars are arranged in a descending order of impact, with 'SCOPE D'INVESTISSEMENT' having the highest impact, followed by 'QUALITÉ DE L'INFORMATION FINANCIÈRE', and 'ACCÈS AU MANAGEMENT' having the lowest impact.

Un Impact d'investissement : Comment a pu se voir, dans les premières étapes, son rôle de directeur.

Enfin, l'impact de la qualité de l'information financière et de l'accès au management.

Un Impact d'investissement : Comment a pu se voir, dans les premières étapes, son rôle de directeur.

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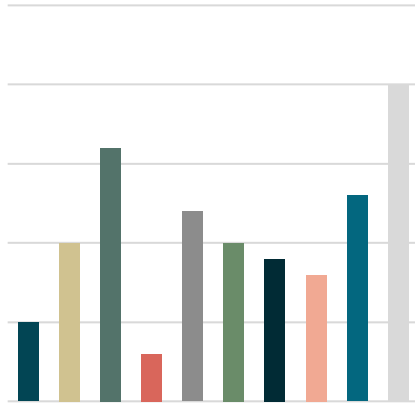
Un Impact d'investissement : Comment a pu se voir, dans les premières étapes, son rôle de directeur.

Tout est en perspective pour les équipes de la direction.

Impact d'investissement

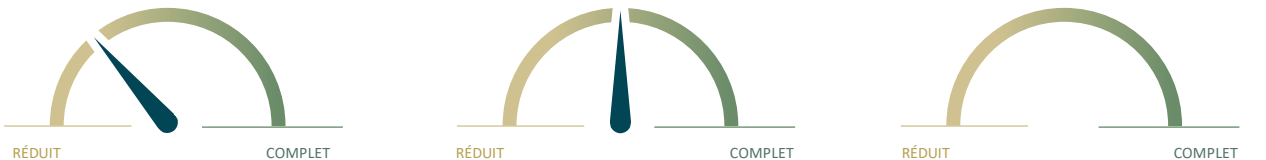
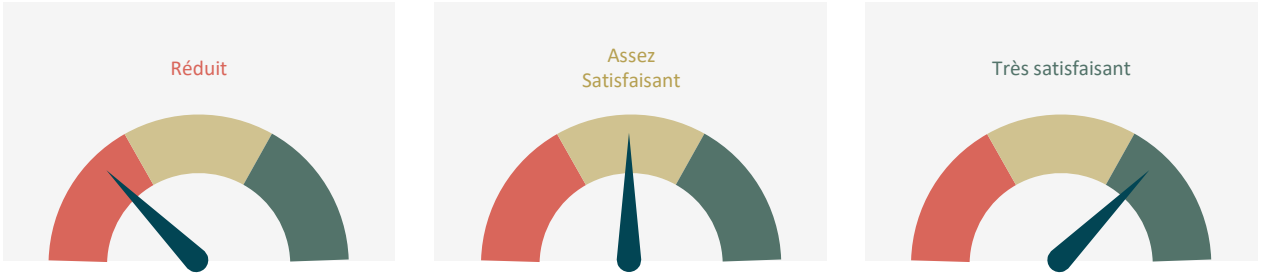


EXCEL PALETTE



GRAPHIC ASSETS

Dial charts for due diligence criteria assessment.  
(Scope of intervention, quality of information, access to management, etc.)



Others

# L'Oréal

## CREATIONS

- ⚡ PowerPoint template
- ⚡ Creation of labels for the library

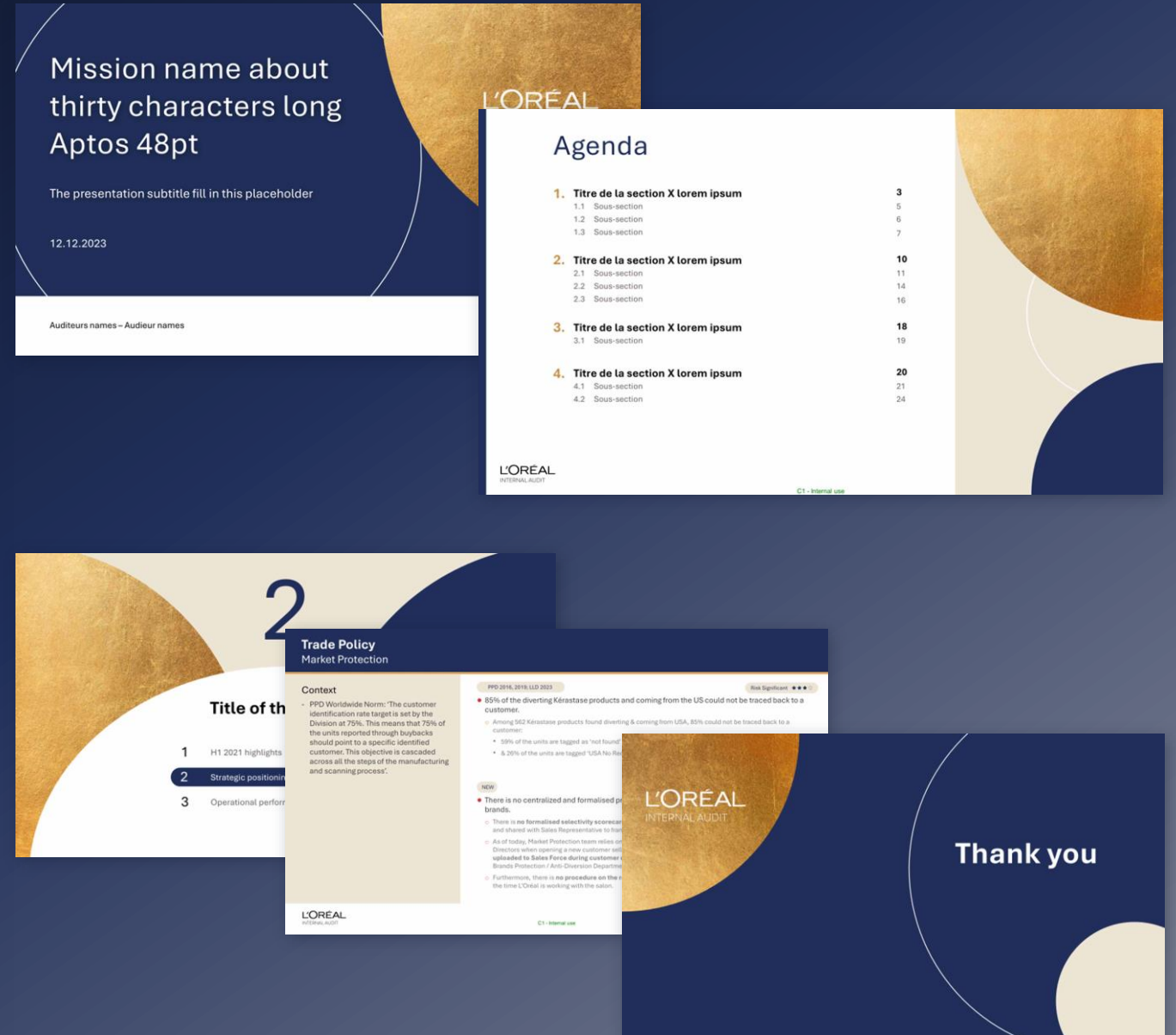
“

The Internal Audit team at L'Oréal has contacted us to overhaul their PowerPoint template. We have created various content slide templates tailored to their highly specific business needs, including labels to be added to the library.



**Amélie Pantaleone**  
Team Lead Design  
at UpSlide

## POWERPOINT TEMPLATE



Others

# Clearwater

## CREATIONS

- ⚡ PowerPoint template
- ⚡ Model slides
- ⚡ Graphic assets for the library
- ⚡ Branded icons
- ⚡ Custom Shapes
- ⚡ PowerPoint table styles
- ⚡ Brand book

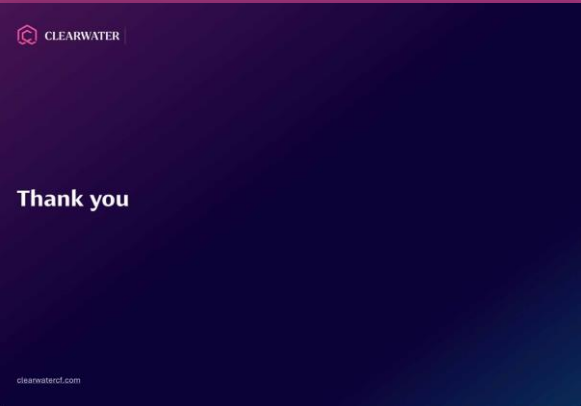
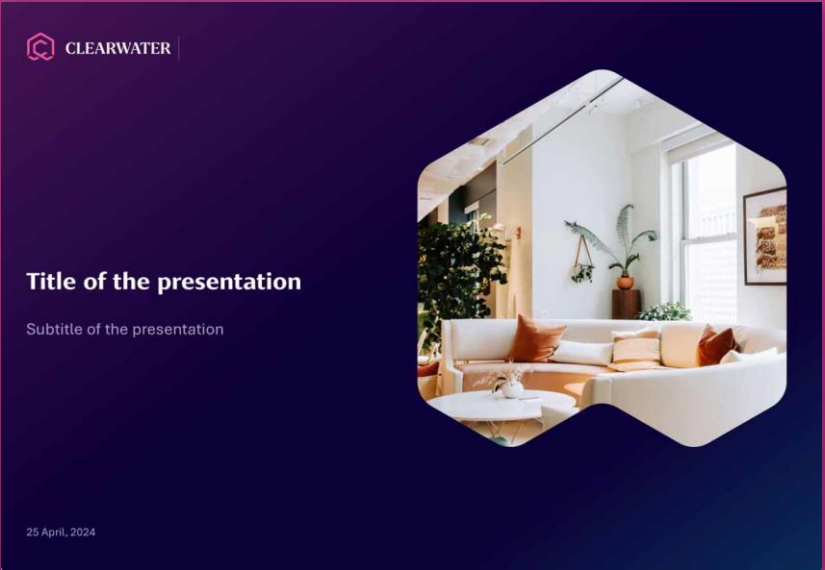
“

At quite short notice, Marianne, and the team at UpSlide grasped a radical change in our brand identity and managed to bring it to life through our new PPT template and UpSlide library. Not only does our PPT template need to look good, it has to work technically to drive working efficiencies, and that's not easy to achieve across 12 different countries that all have slightly different wants and needs. Credit to UpSlide for their patience and guidance throughout the rebranding process.



**Kathryn Small**  
Head of Marketing  
at Clearwater

## POWERPOINT TEMPLATE





OUR MISSION  
AND EXPERTISE

OUR APPROACH

PROJECTS

ASSET MANAGEMENT

OTHERS

BANKING

OUR METHOD

TESTIMONIALS

CONTACT

### Clearwater: Our Values



#### Adaptable

Our adaptability embodies our resilience and flexibility, empowering us to navigate change and thrive in the dynamic business landscape.



#### Personable

We are always genuine and approachable in our demeanour, unimpeded by the formalities of the traditional suit-and-tie, building meaningful and lasting relationships, with businesses throughout their lifecycle.



#### Committed

We show unwavering dedication to nurturing businesses, doing what should be done rather than what has been done before.

01 New Section



### Clearwater: The most attractive home for business



### Clearwater: Your Team

A senior-led, hands-on deal team with extensive sector expertise

#### Project leadership



Name Surname  
Job Title



+44 7770 123 456  
joe.bloggs@clearwatercf.com

- 20+ years of specialist mid-market experience in the Consumer sector with a primary focus on travel
- Completed 20+ travel sector transactions
- Previously GCA Altium / Houlihan Lokey, Arrowpoint, EY

Job Title: Overall deal leadership



Name Surname  
Job Title



+44 7770 123 456  
joe.bloggs@clearwatercf.com

- 7+ years deal experience
- Specialist across travel and leisure in the mid-market
- Previously part of the PwC consumer M&A team

Job Title: Day-to-day project management



Name Surname  
Job Title



+44 7770 123 456  
joe.bloggs@clearwatercf.com

- 6+ years' deal experience
- Member of consumer sector team
- Recently advised ICG on its acquisition of Direct Ferries

Job Title: Day-to-day project management



### Clearwater: Your Team

A senior-led, hands-on deal team with extensive sector expertise

#### Project leadership



Name Surname  
Job Title



+44 7770 123 456  
joe.bloggs@clearwatercf.com

- 20+ years of specialist mid-market experience in the Consumer sector with a primary focus on travel
- Completed 20+ travel sector transactions
- Previously GCA Altium/Houlihan Lokey, Arrowpoint, EY

Job Title: Overall deal leadership



Name Surname  
Job Title



+44 7770 123 456  
joe.bloggs@clearwatercf.com

- 7+ years deal experience
- Specialist across travel and leisure in the mid-market
- Previously part of the PwC consumer M&A team

Job Title: Day-to-day project management



Name Surname  
Job Title



+44 7770 123 456  
joe.bloggs@clearwatercf.com

- 6+ years' deal experience
- Member of consumer sector team
- Recently advised ICG on its acquisition of Direct Ferries

Job Title: Day-to-day project management

#### Debt advisory



Name Surname  
Job Title



25+ years' debt experience

#### Modelling & Data Analytics



Name Surname  
Job Title



Head of Modelling & Data Analytics



#### Transaction team



Name Surname  
Job Title



2+ years' deal experience



Name Surname  
Job Title



2+ years' deal experience



Name Surname  
Job Title



1+ year deal experience

#### ESG & Impact



Name Surname  
Job Title



15+ years of experience

GRAPHIC ASSETS



“

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

Name  
Company

95%

It is a long-established fact that a reader will be distracted by the readable.



25%

It is a long-established fact that a reader will be distracted by the readable.

35%

It is a long-established fact that a reader will be distracted by the readable.



80%

It is a long-established fact that a reader will be distracted by the readable.



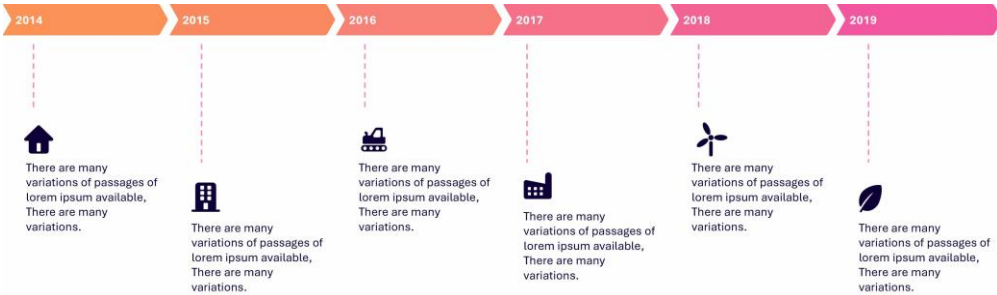
Title

**Weaknesses**  
It is a long-established fact that a reader will be distracted by the readable.

**Opportunities**  
It is a long-established fact that a reader will be distracted by the readable.

**Strengths**  
It is a long-established fact that a reader will be distracted by the readable.

**Threats**  
It is a long-established fact that a reader will be distracted by the readable.



BRANDED ICONS





DIFFERENT TABLES STYLES FOR POWERPOINT

AR Quality	AR Number	AR Amount (MEUR)
System Reconciliation issue	19 (26%)	1342 (32%)
Absent	17 (23%)	1135 (27%)
Insufficient	2 (3%)	189 (5%)
Ageing analysis issue	33 (45%)	1336 (32%)
Absent	28% (38%)	1271 (31%)
Insufficient	6 (7%)	65 (2%)
Variance table issue	0	0
Total tested AR	74	4167

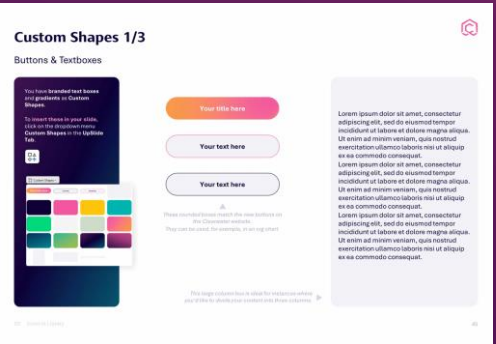
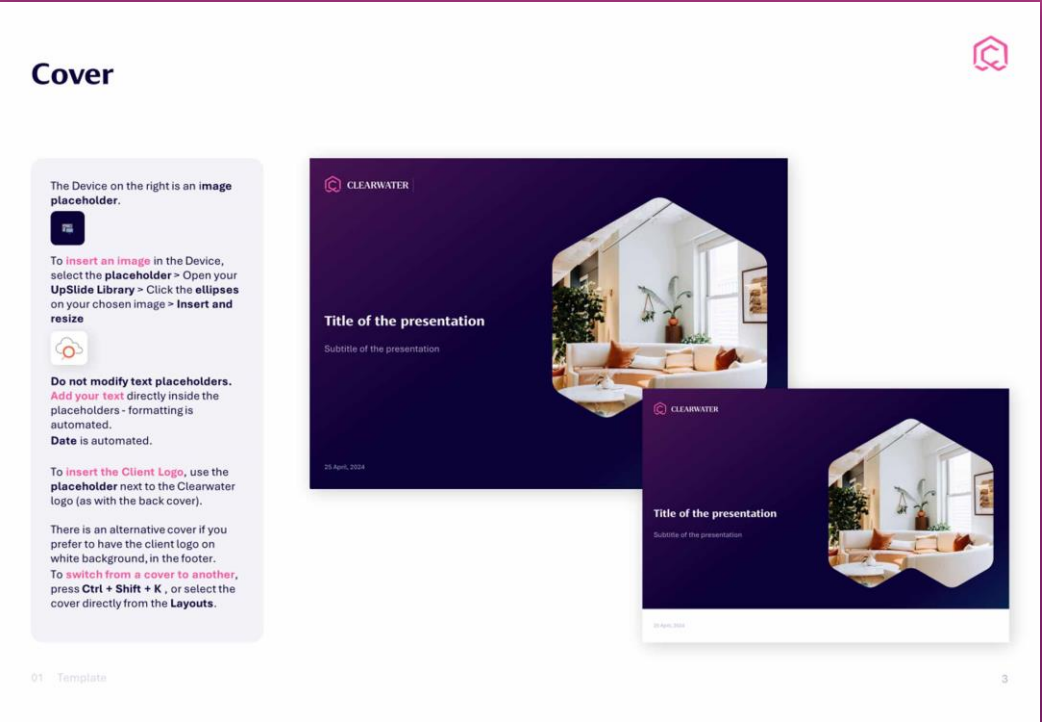
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## BRAND BOOK

Detailed guidelines for an optimal use of the template and the library materials.



# Projects

Asset Management

Others

Banking

OUR MISSION  
AND EXPERTISE

OUR APPROACH

PROJECTS

ASSET MANAGEMENT

OTHERS

BANKING

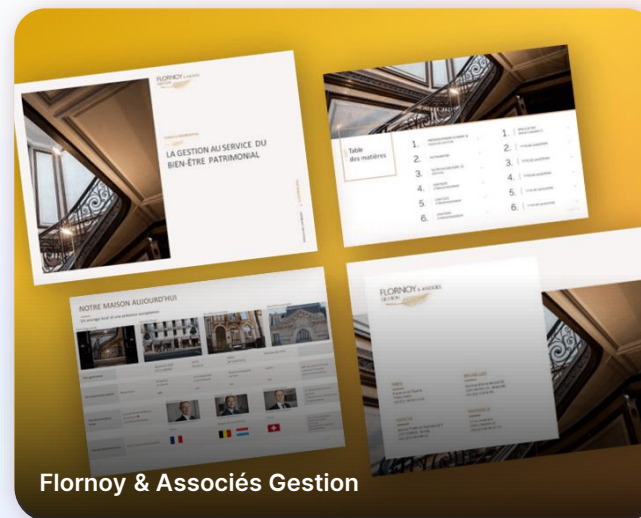
OUR METHOD

TESTIMONIALS

CONTACT



Société Générale



Flornoy & Associés Gestion



# Société Générale

## CREATIONS

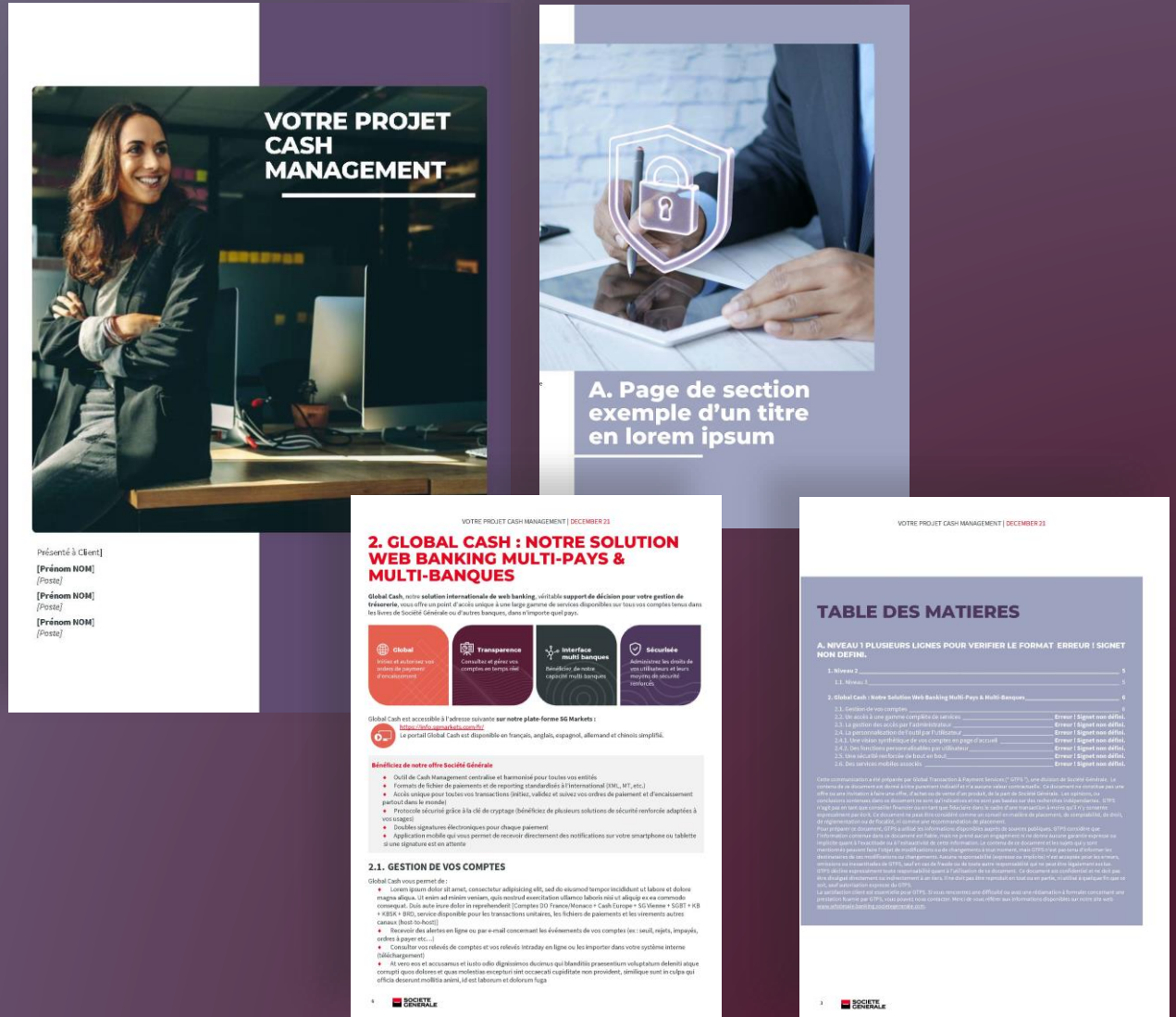
- ⚡ Word template
- ⚡ 3D Illustration

“  
Société Générale came back to UpSlide to brush up the Word template which we had created four years prior. They wanted a **design integrating 3D effects, and a meticulous focus on the styles of the texts to produce high-quality calls for proposals**, in line with the Group's graphic identity.”



**Amélie Pantaleone**  
Managing Graphic Designer  
at UpSlide

## WORD TEMPLATE



Banking

# Flornoy & Associés Gestion

## CREATIONS

- ⚡ PowerPoint template
- ⚡ Content slides redesign
- ⚡ Word template

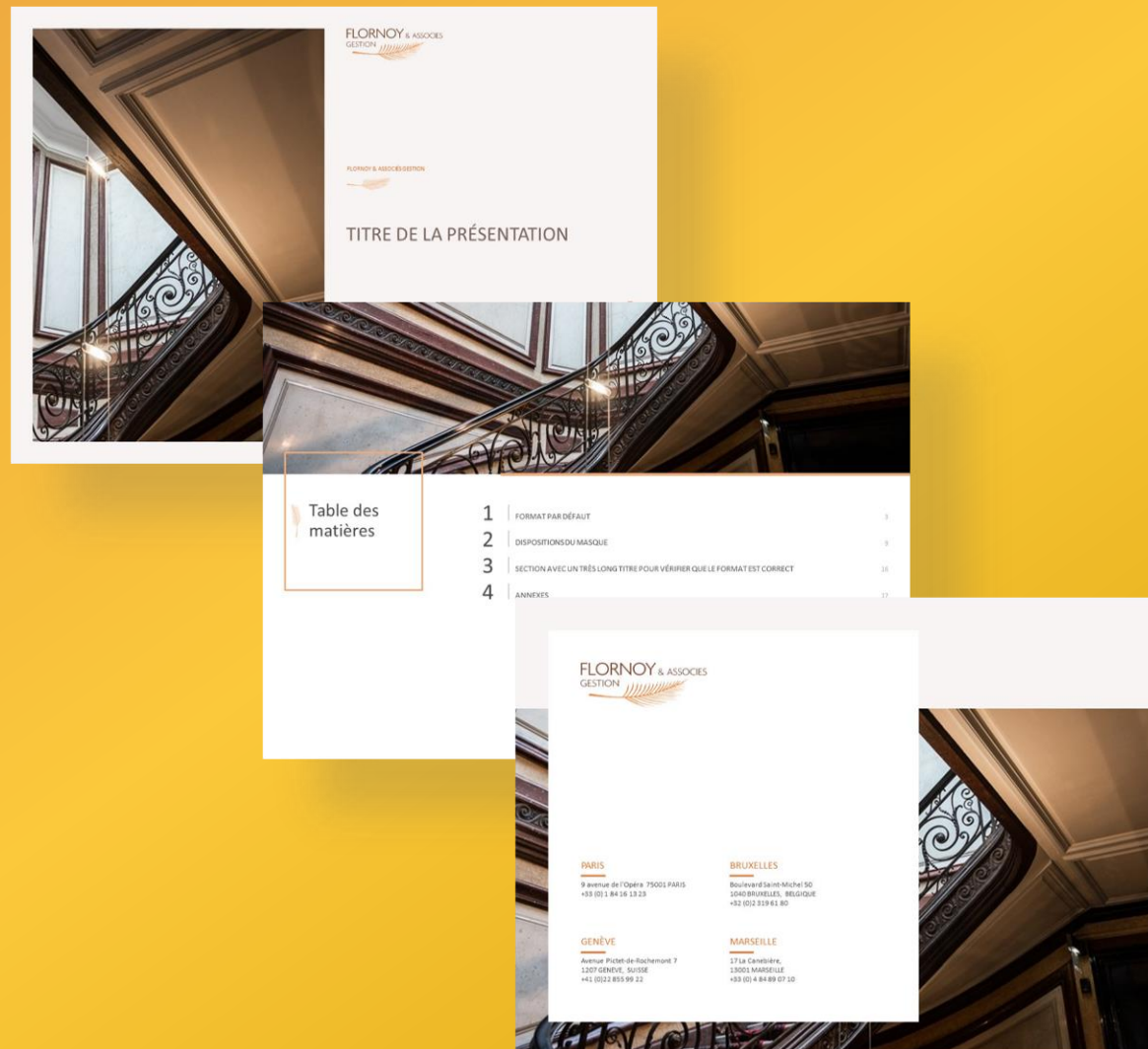
“

Flornoy's Wealth Management team called on our services to devise a **new, more modern visual identity and pep up their PowerPoint template.**



**Amélie Pantaleone**  
Managing Graphic Designer  
at UpSlide

## POWERPOINT TEMPLATE



CONTENT SLIDES REDESIGNED

NOTRE MAISON AUJOURD'HUI

Un ancrage local et une présence européenne

Paris (siège social)    Genève (filiale)    Bruxelles (succursale)    Marseille (succursale)

Nos agréments	Agrément AMF GP12-050007	AMF Directive	ORIAS (N°12061075)	Membre de l'AFG	
Un actionnariat salarié	Répartition	Dirigeants et salariés 64%	La Française AM (Crédit Mutuel) 15%	Missions étrangères de Paris 8%	Autres 13%
Une Gouvernance duale	Conseil de Surveillance Direction Comité de Direction	Olivier Flornoy Président du directoire & CEO France	Dulcie Bruchard Directeur général & CEO Belgique & Luxembourg	Christophe Fournier Directeur développement Suisse	18 collaborateurs dont 7 associés 7 Membres du Conseil, dont 5 indépendants
Des partenaires locaux	Multi-Teneurs de Comptes		 		Oréal Men Expert Patek & Co Suisse De Sauer Van der Grinten & Luxembourg W&L Luxembourg

UN GROUPE INSCRIT DANS LA DURÉE ET FIDÈLE À SES VALEURS

A l'origine....

1819  
Alexandre Roland-Gosselin, gérant d'Olivier Flornoy, "montreux parquett" en fondant la première charge d'agent de change familiale.

1854  
Il fut suivi par Louis Roland-Gosselin, puis par Eugène, François, Marcel.

1962  
... puis par son neveu Yves Flornoy. Sept mandats de syndic de la C des Agents de Change - Modèles la place parisiens, incarnent instantanément la seconde identité.

2012  
Fidèle à sa centralisation territoriale, FLORNOY & Associés Gestion renoue avec ses principes fondamentaux du métier de la gestion de portefeuille, par une véritable approche patrimoniale et des principes d'éthique et de transparence.

2015  
FLORNOY & Associés Gestion se développe en entreprise européenne en créant FLORNOY & Associés Gestion à Berlin.

2017  
FLORNOY & Associés Gestion poursuit son développement européen avec l'ouverture en 2017, de deux succursales, l'une à Marseille, l'autre à Bruxelles.

WORD TEMPLATE

NOM PRÉNOM  
SITUATION DE PORTEFEUILLE - [Date de publication]

FLORNOY & ASSOCIÉS  
GESTION

Rapport de gestion trimestriel

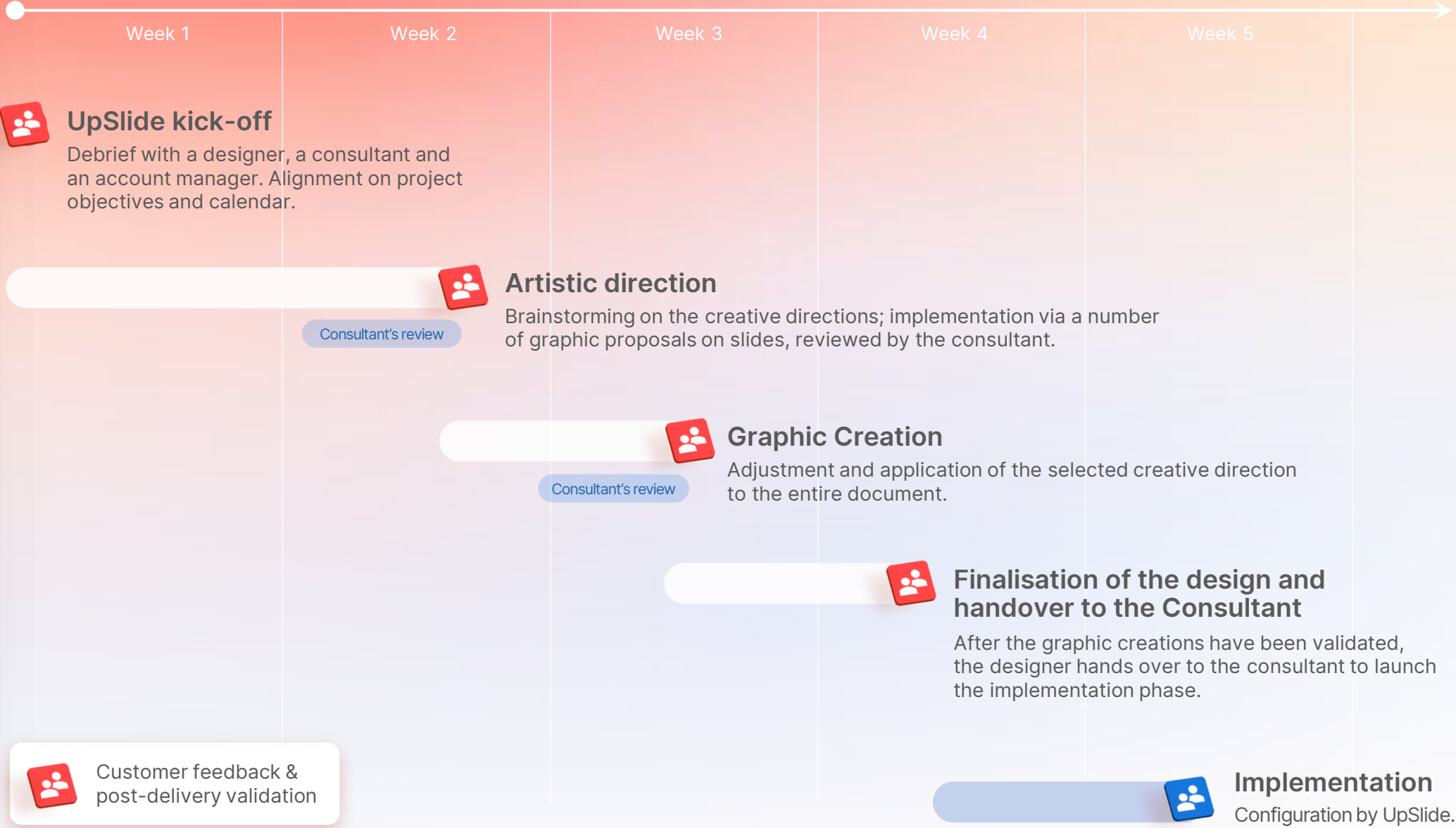
[Date de publication]

Flornoy & Associés Gestion SAS  
9 avenue de l'Opéra  
75001 PARIS  
+33 (0) 1 84 16 13 28 | paris@flornoy.com | www.flornoy.com  
Agrément Autorité des Marchés Financiers GP12000007

Les performances passées ne préjugent pas des performances futures. Leur présentation est purement informative et ne constitue ni une offre, ni une sollicitation de souscription. Un relevé de portefeuille détaillé est tenu à votre disposition sur simple demande. Répartition des fonds diversifiés selon dernière répartition connue.



# Our method



# Our design references

Some of our partners who trusted us with design assignments:

OUR MISSION  
AND EXPERTISE

OUR APPROACH

PROJECTS

ASSET MANAGEMENT

OTHERS

BANKING

OUR METHOD

TESTIMONIALS

CONTACT



# Testimonials

“

It was a real pleasure working with UpSlide's Design team, who fulfilled our expectations in every respect, and even beyond.

**A professional, dynamic, highly organised and efficient team, exactly the way we like it. Always ready to make suggestions.**

We won't think twice about entrusting them with other projects.

 [VIEW THIS PROJECT](#)



Aude Josset,  
Marketing Director



**ABN-AMRO** Investment Solutions

“

We appreciated the **availability of the teams and the quality of the discussions** during the creation of our template, both with Amélie on the design side and with Antoine on the UpSlide implementation side.



Christoph Briault  
Communication Manager



“

We worked smoothly with the UpSlide team throughout the project. Amélie and her team surpassed themselves to meet our requirements while keeping to the budget and deadlines which, moreover, were sometimes very tight. **It was a pleasure working with them; their expertise went beyond our expectations.** I strongly recommend them.

 [VIEW THIS PROJECT](#)



Joanna Osborne,  
Head of Marketing



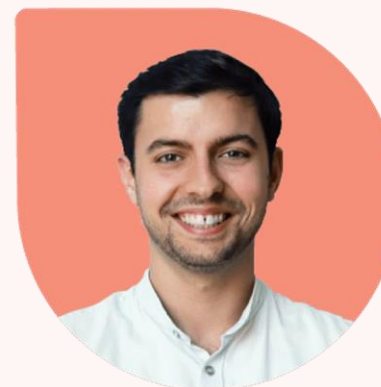
**Singer**  
Capital Markets





Give your UpSlide project  
**the sparkle** it deserves!

Contact us →



**“** Form is the substance  
which rises **to the surface.**

Victor Hugo