

UpSlide Integrates Getty Images visual content into its Microsoft add-in to streamline presentation creation in PowerPoint

UpSlide, the solution adding ingenious features to Microsoft PowerPoint, Excel, Word and Power BI, and Getty Images, a world leader in visual content, today announced an integration that will provide UpSlide's users with access to the depth and breadth of Getty Images' visual content inside the tool. The integration of Getty Images' visual content images, videos, illustrations and vectors enables UpSlide users to search for, filter and insert images from their Getty Images account without leaving PowerPoint. This will significantly increase efficiency for users creating corporate presentations by eliminating the need to download and insert images manually using the online version of Getty Images. It will also enable brand leaders to ensure that only correctly licensed and approved images are used in corporate presentations, helping them maintain brand consistency across the board.

"We are very excited about the launch of our partnership with UpSlide and the close integration of our products," said Ben Beavan, Director of Strategic Development at Getty Images. *"UpSlide customers will now have access to the premier image source and the premier presentation software that will significantly streamline the creative process."*

The Getty Images integration forms part of UpSlide's newly launched Dynamic Library offering, which connects PowerPoint to a central data source, enabling users to leverage up-to-date, approved content in their presentations. Clients within the finance and professional services sectors can also use this functionality to filter, choose and insert pre-formatted team bios and credentials into their pitches and proposals.

"Our mission is to make creating flawless, brand-compliant corporate reports and presentations a streamlined, efficient process for our busy clients", says UpSlide CTO Julien Villemonteix. *"Our many mutual clients now have a complete 'one-stop shop' within PowerPoint, where they can access all their best presentation content – including high-quality, pre-approved Getty Images visuals – in a matter of clicks. We look forward to working with Getty to ensure our clients continue to get the most value possible from this integration."*

The new integration will be available to UpSlide users on the latest version, with a valid Getty Images subscription, at no additional cost.