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Press Release

**Partech acquires
minority stake in
SaaS company
UpSlide**





Partech acquires minority stake in SaaS company UpSlide

The partnership will support UpSlide's commitment to global expansion, talent growth and client-centric innovation

Paris, September 20, 2023 – UpSlide, the leading provider of productivity and brand compliance Software-as-a-Service (SaaS) solutions to the finance industry, announced today that global tech investment firm Partech has acquired a 30 per cent stake in the firm.

As a Microsoft Solutions Partner, UpSlide brings together expertise from the tech, finance and design fields to help leading finance and professional services firms boost productivity, improve brand consistency across corporate documents and empower staff to focus on more rewarding tasks.

As part of the agreement, Partech's Omri Benayoun, General Partner, and André François-Poncet, Partner, will join the company's board as non-executive directors.

UpSlide will leverage Partech's expertise to strengthen its presence across key markets, particularly in the United States and APAC. This expansion drive aligns with UpSlide's focus on nurturing valuable client relationships globally and solidifying its standing as an industry leader.

The partnership also reaffirms the firm's steadfast dedication to leveraging innovative technologies, notably AI, to elevate product excellence and streamline internal operations, ensuring current and prospective clients continue to receive unparalleled value from UpSlide's premium solutions and services.

Julien Villemonteix, CEO at UpSlide, said: "We are thrilled to continue our journey with Partech. With their support and expertise, we're poised to further solidify our position as a key solution provider for financial and professional services firms globally, while continuously delivering exceptional value to our clients".

Philippe Chazalon, Founder and Chairman at UpSlide, said: "At this stage in our journey, we were convinced we could greatly benefit from welcoming a like-minded partner to help us grow. Throughout the process, the team at Partech has continuously impressed us with insights and expertise that will be invaluable to UpSlide. I'm excited to see what the future holds and happy to have found a partner that shares and believes in our values and strategic vision".

Omri Benayoun, General Partner at Partech, said: "We are delighted to announce our partnership with UpSlide. The founders and management of the company have carefully built, over the years, an ambitious company with highly engaged employees, focusing on delighting users. We are looking forward to helping them expand worldwide".

André François-Poncet, Partner at Partech, said: "We had been tracking UpSlide for many years and were convinced they were poised to become the leader in their category. They have built a very sophisticated product, with only simplicity for the user. We are excited to help them further deepen and expand their product suite".

UpSlide has over 140 employees across the U.S., the U.K., Singapore, France and Germany. As a certified B Corporation, the company remains devoted to fostering a workplace where team members thrive. With Partech's backing, UpSlide aims to accelerate its team expansion, with over 50 new hires anticipated in the next few years.

Amala Partners acted as financial advisor and Scotto Partners acted as legal counsel to UpSlide.

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About UpSlide

UpSlide is a leading productivity and brand compliance solution for Microsoft 365. For the last 12+ years, UpSlide has been helping some of the most well-known companies in financial and professional services to boost productivity, improving brand compliance and consistency across their corporate documents.

As a Microsoft Solutions Partner, UpSlide brings together expertise from the tech, finance and design fields to help clients like KPMG, UniCredit, BNP Paribas, Rothschild & Co, and many more to improve their processes and empower staff to focus on more rewarding tasks. More than 850 teams in over 60 countries have already adopted UpSlide to revolutionise their use of Microsoft 365.

UpSlide is a certified B Corporation, upholding the belief that businesses should have a positive impact on society.

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About Partech

Partech is a global tech investment firm headquartered in Paris, with offices in Berlin, Dakar, Dubai, Nairobi, and San Francisco. We are a team made up of independent thinkers. We are unconstrained by hype, trend or fixed ways of working. We believe in the power of alliance in action, working together and side-by-side with the founders we back, in the shared pursuit of success. We bring together capital, operational experience and strategic support for the entrepreneurs we back from seed through to growth stage. Born in San Francisco 40 years ago, today we manage €2.5B AUM and our current portfolio of 220 companies in 40 countries, across 4 continents.

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